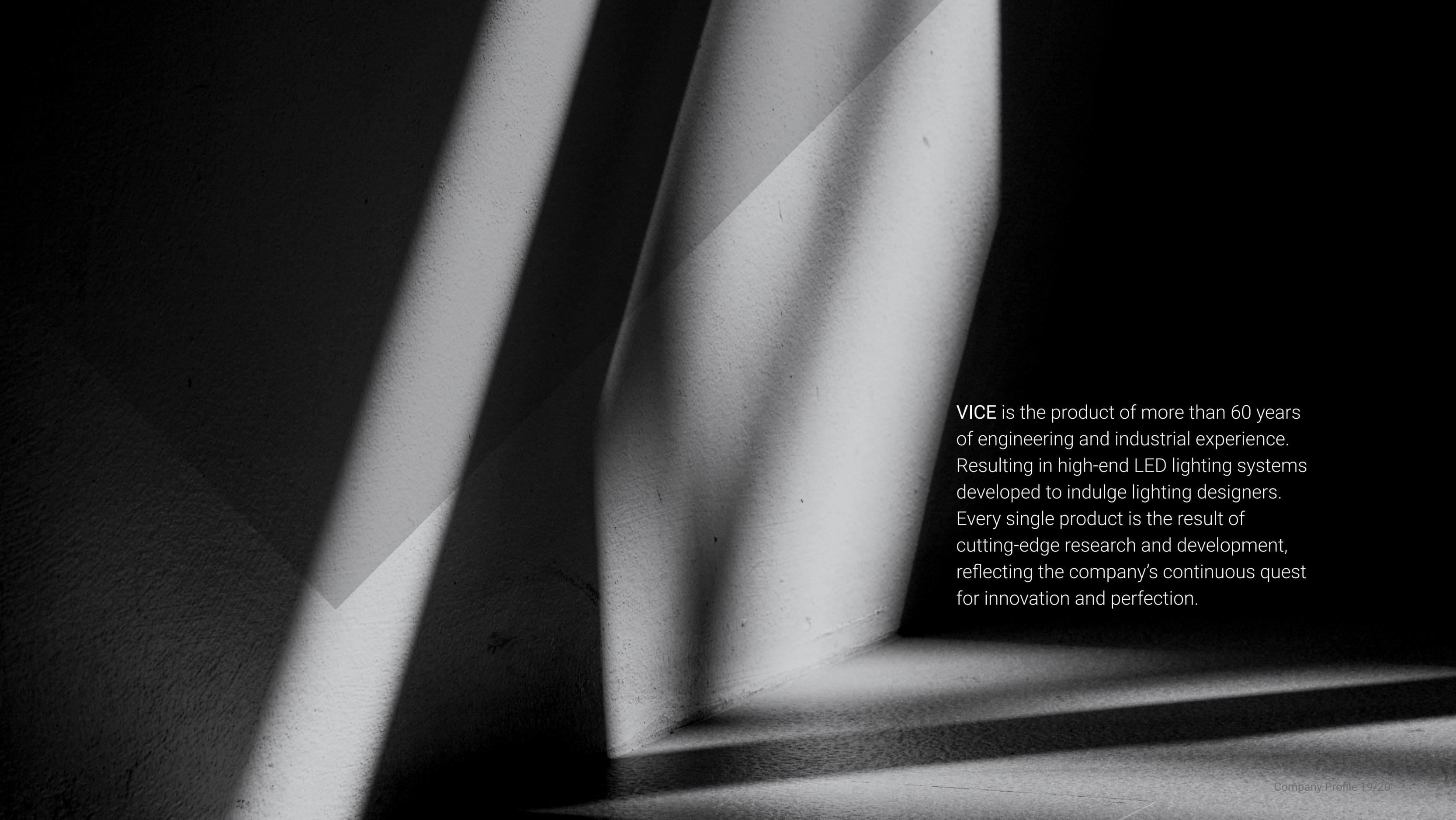


VICE



VICE is the product of more than 60 years of engineering and industrial experience. Resulting in high-end LED lighting systems developed to indulge lighting designers. Every single product is the result of cutting-edge research and development, reflecting the company's continuous quest for innovation and perfection.

VICE

A counter-intuitive name & a typical brand identity!

DESIGN & PERFORMANCE

Our design is based on purpose and function aiming at excellence of outcome.

INNOVATION

Our culture is built on our passion to innovate through focused efforts from conception to production.

PERFECTION

Our attention to detail made it possible to employ innovative technologies & high-quality components to deliver customer value.

QUALITY

Commitment to exceed our customers' expectations by providing high efficient products and valuable services.

CUSTOMIZATION & DIVERSITY

Flexible specification systems capable of meeting the highly expectations of designers and specifiers.

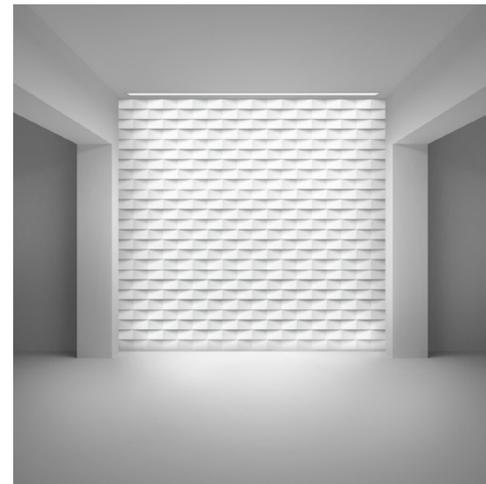
VICE RANGE

Built to adapt to all architectural needs, our line-up consists of leading edge linear **Washers, Grazers, & Ambient** illumination in direct and indirect applications.



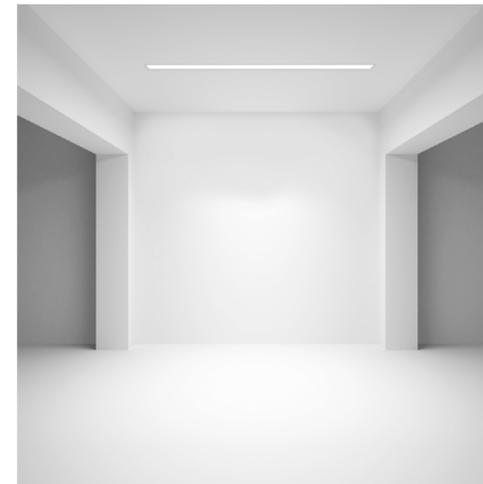
Wall Washer

VICE wall washers are conceived to provide best-in-class uniform distribution of light over a given surface.



Wall Grazer

High in performance, VICE grazing luminaires bring architectural details to life for any interior or exterior applications.



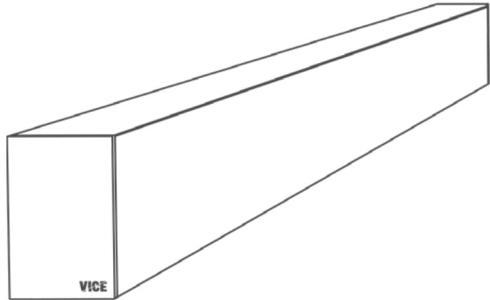
Ambient

VICE ambient range is specially designed to radiate a comfortable level of brightness by homogeneously illuminating the horizontal level of space.

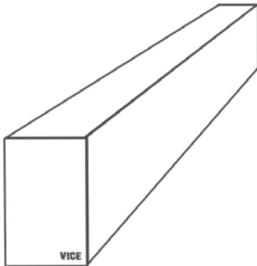
VICE RANGE

Vice's highly-customizable linear range consists of 5 distinct yet complementary spec-grade systems engineered to support a series of highly-performing optics and other key components.

It is available in single units or continuous runs, with multiple choice of mountings, color temperatures and control options for interior and exterior applications.



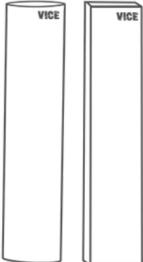
Lightway 6
60mm width



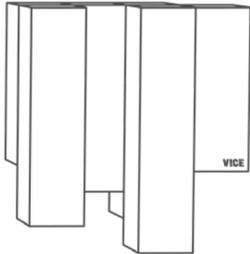
Lightway 5
50mm width



Lightway 3
30mm width



StarDrop



Pixelier

VICE PERFORMANCE

Behind the success stands a team of designer and engineers who take pride in producing a high-end product featuring:

■ High end selection

- High R9 values
- No color shift: - Consistency in Macadam steps
- Latest technology
- CRI 90+
- Color mixing covering a wide range of colors

■ Exceptional Glare control systems

■ Performing optics

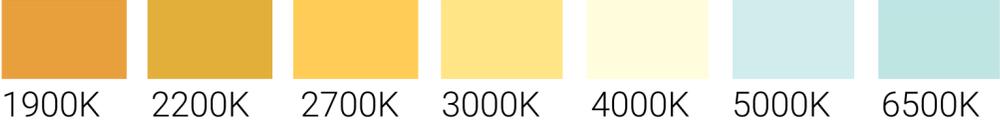
■ Powerful outputs

■ Sleek designs

■ Covering all lighting applications need

COLOR TEMPERATURE, RENDERING & DIMMING

MONOCOLOR



RGBW



TUNABLE WHITE

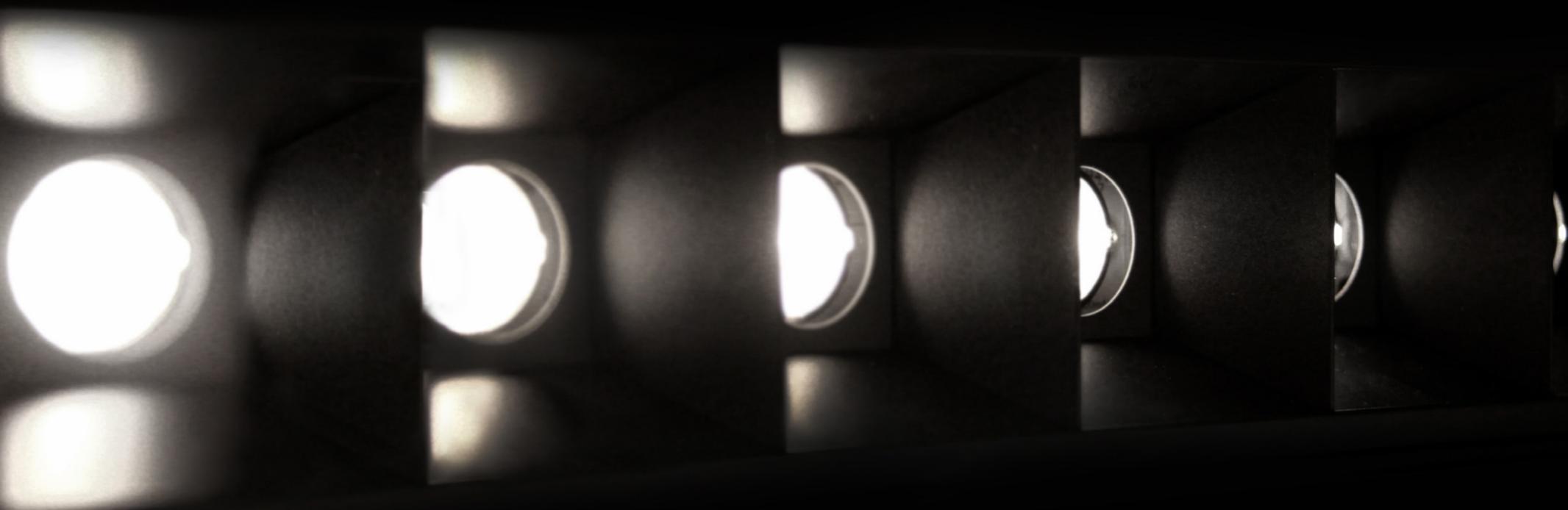


CRI

80+ / 90+

DIMMING PROTOCOLS





PRODUCTS

WALL WASHER

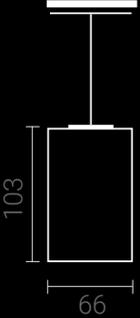
WALL GRAZER

AMBIENT

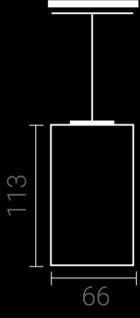
PIXELIER

STARDROP

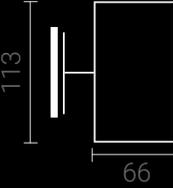
Lightway 6 - Indoor (60mm Width)



Pendant Direct



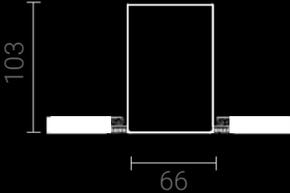
Pendant Direct / Indirect



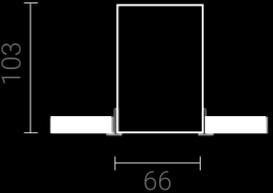
Wall Mounted Direct / Indirect



Surface Mounted

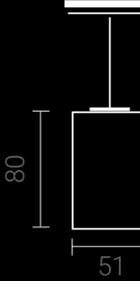


Recessed Trimless

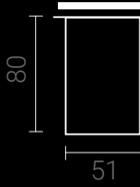


Recessed Trim

Lightway 5 - Indoor (50mm Width)



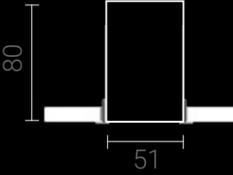
Pendant Direct / Indirect



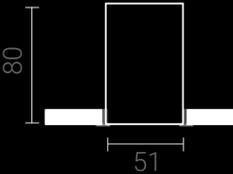
Surface Mounted



Wall Mounted Direct / Indirect

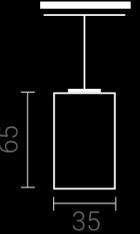


Recessed Trim

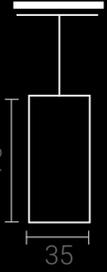


Recessed Trimless

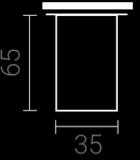
Lightway 3 - Indoor (30mm Width)



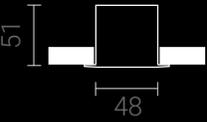
Pendant Direct



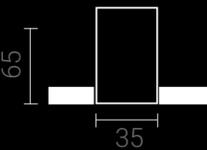
Pendant Direct / Indirect



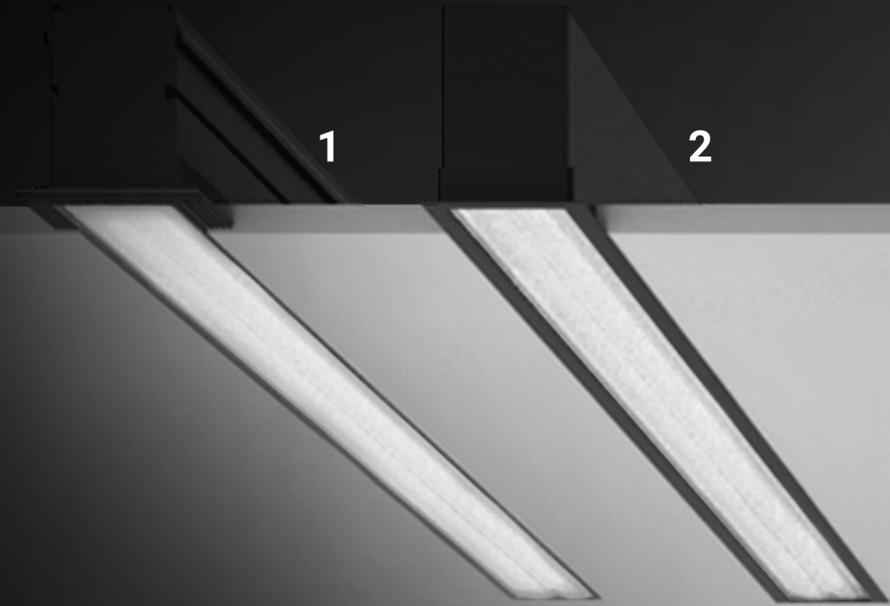
Surface Mounted



Recessed Trim



Recessed Trimless



1

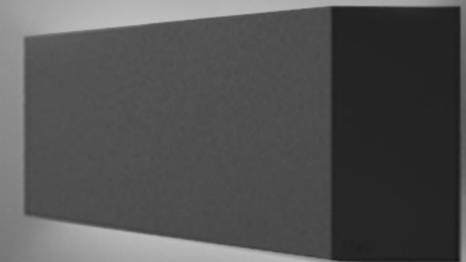
2



3



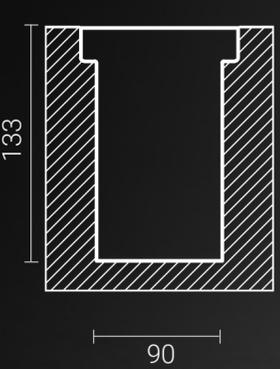
4



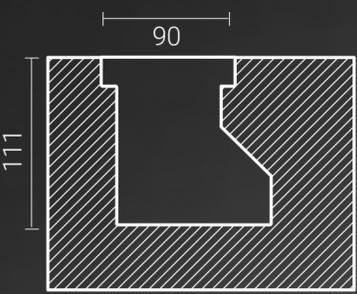
5

- 1. Recessed Trimless
- 2. Recessed with trim
- 3. Surface Mounted
- 4. Pendant
- 5. Wall Mounted

Lightway 6 - Outdoor (60mm width)



Inground Deep

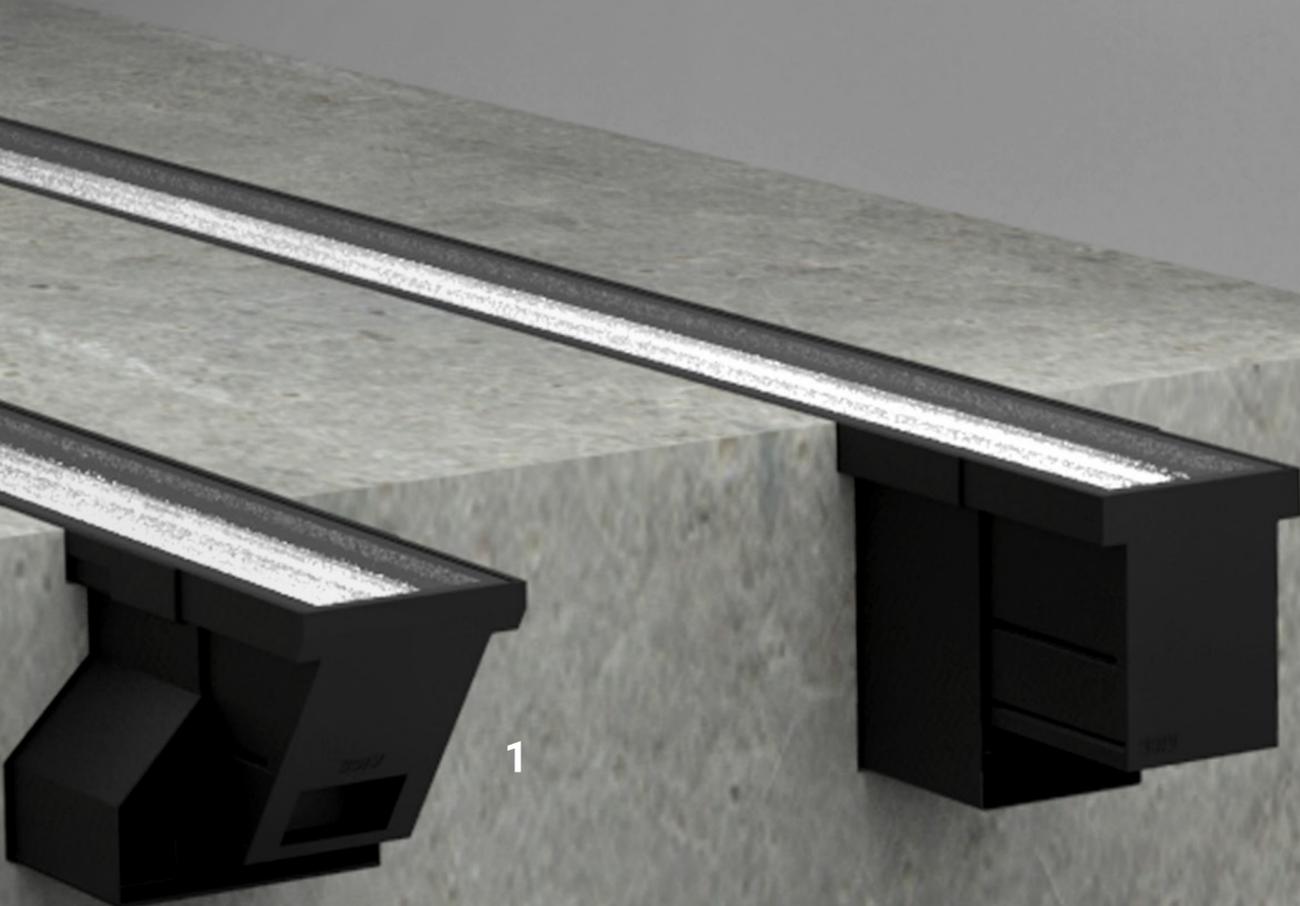
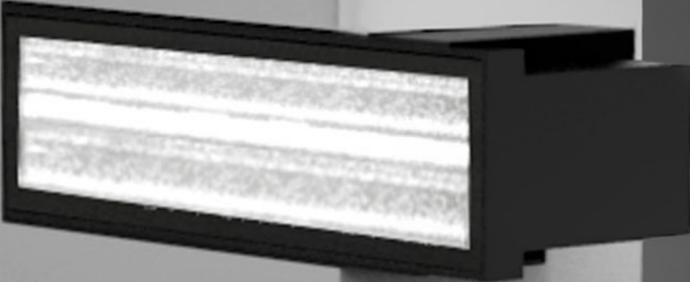


Inground Shallow

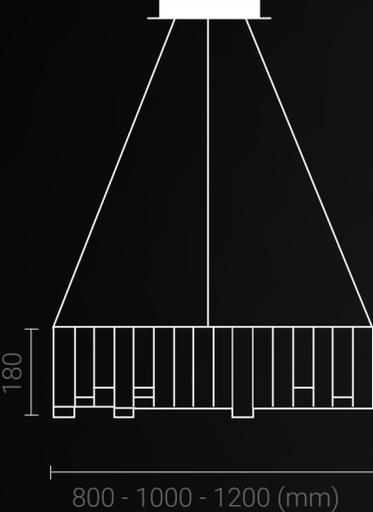


Steplight

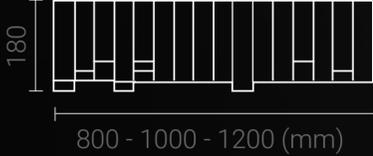
- 1. Inground Shallow
- 2. Inground Deep
- 3. Steplight



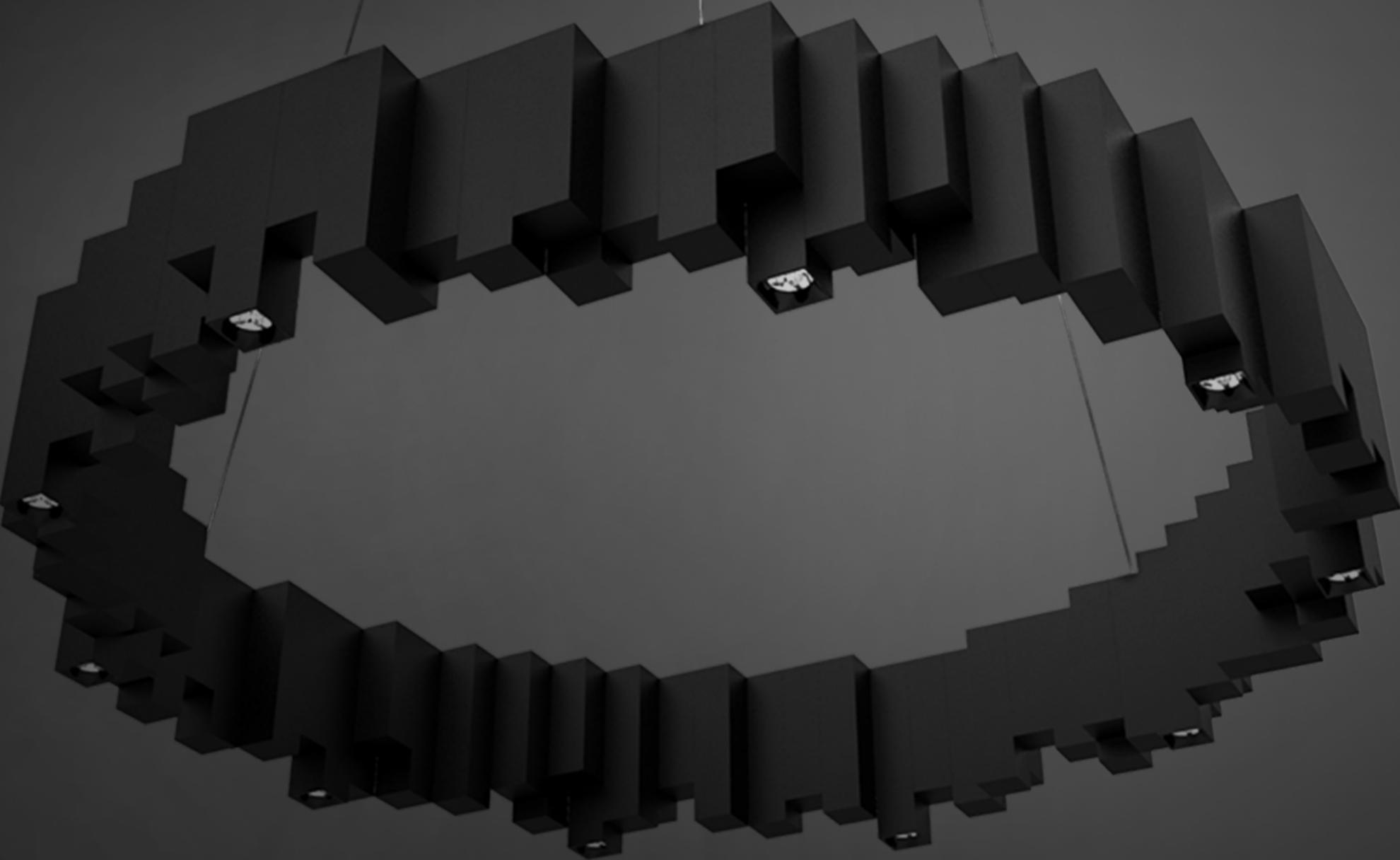
Pixelier Wave / Circular



Pendant



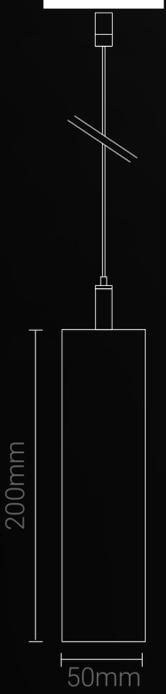
Surface Mounted



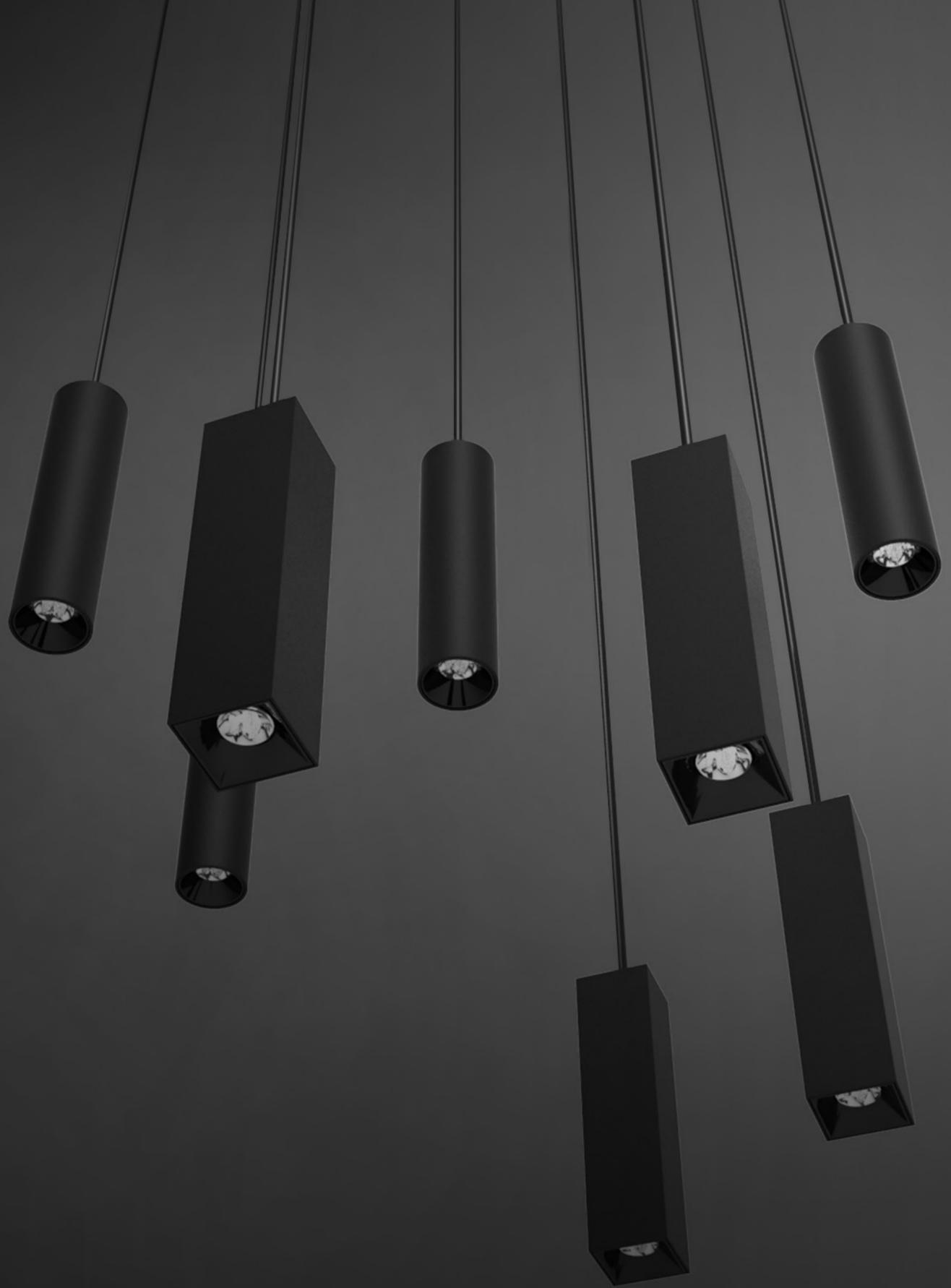
Stardrop Round / Square



Surface Mounted



Pendant





WALL WASHER

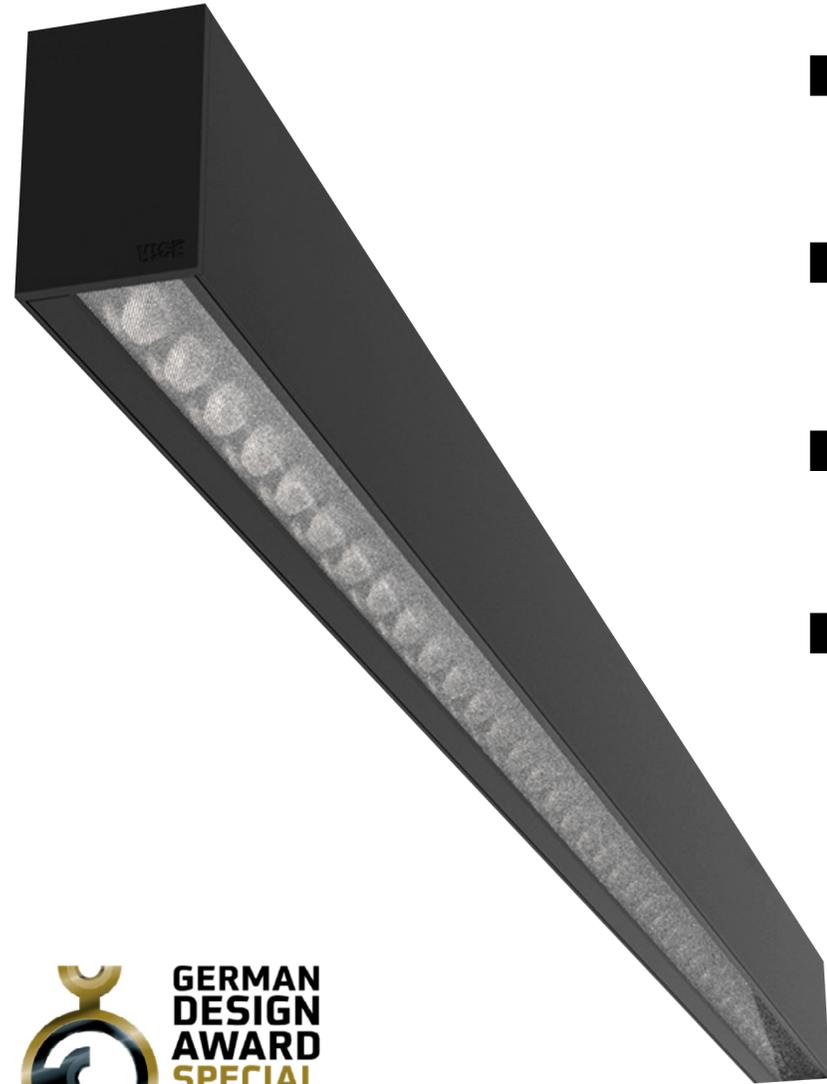
CUT-OFF WASHER

ASYMMETRICAL LENS

KICK REFLECTOR

CUT-OFF WASHER / Indoor & Outdoor *Lightway 6*

Offers different outputs with a flawless surface uniformity while blocking the backward and longitudinal light spill.



- True wall wash distribution.
Vertical light uniformity (1:4).
- Optimized cut-off Blocking backward and longitudinal light spill (glare-free).
- Homogeneous color mixing within one reflector cell.
- A minimum of 10 cm from side walls to prevent unwanted light spillage.

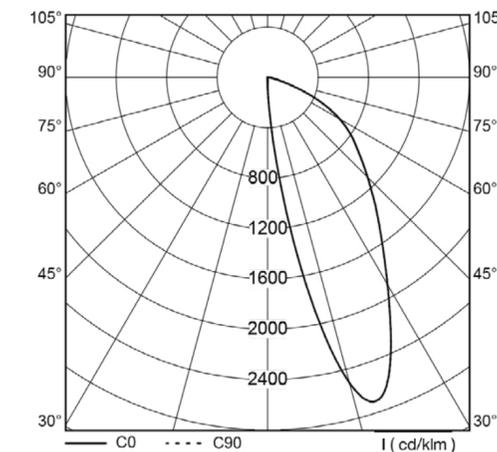


Setback ratio
Height / 6 to Height / 5



German Design Award - Winner of excellent product design.

Polar Curve



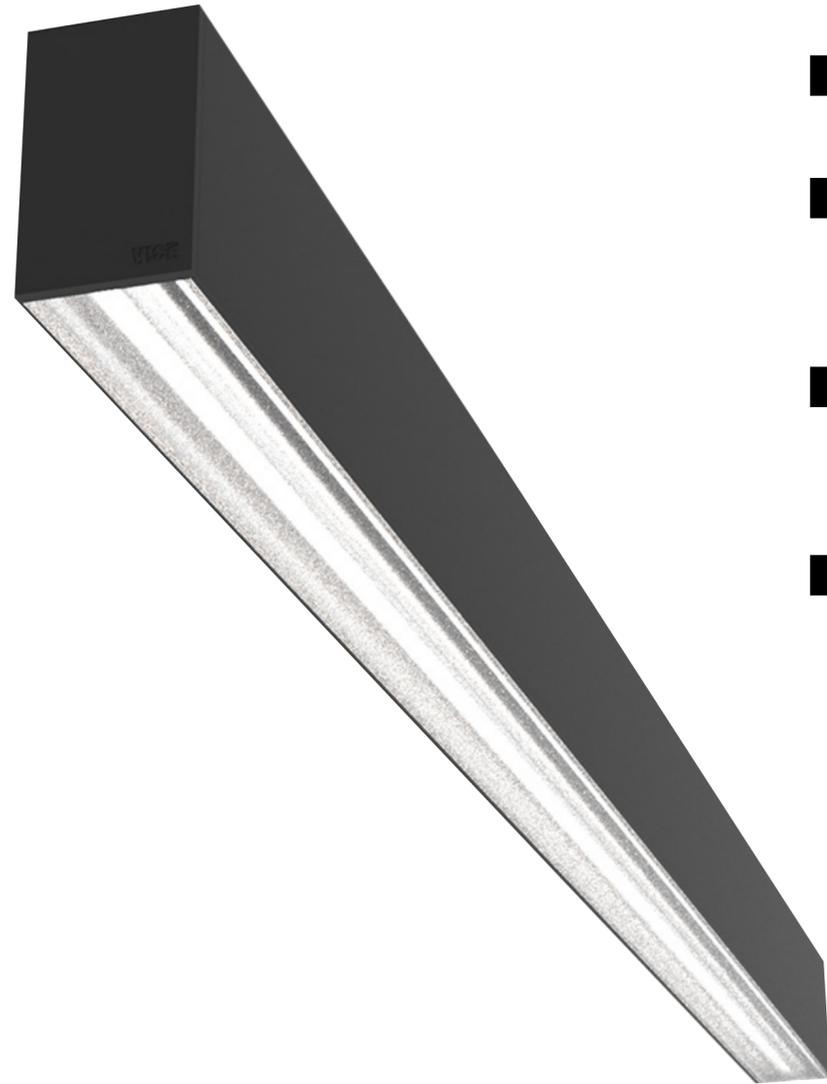
Power range: 28 – 56 W/m

Lumen Output range: 1950 – 3850 Lm/m (*Indoor*)

Lumen Output range: 1600 – 3200 Lm/m (*Outdoor*)

ASYMMETRICAL LENS / Indoor & Outdoor *Lightway 6*

It achieves a very high output, making it ideal for high-ceiling lighting applications.

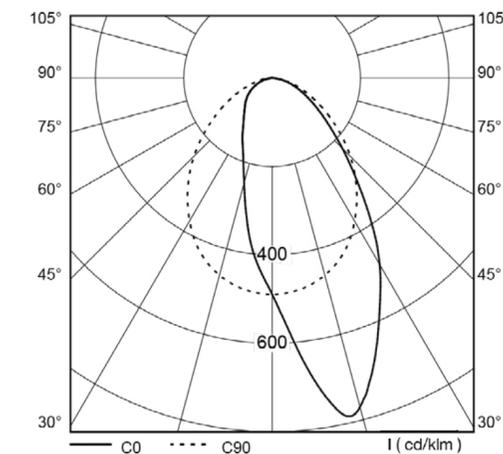


- Vertical light uniformity (1:3).
- High output, ideal for vertical surfaces (over 4 meters high lighting applications).
- Wide lateral illumination with minimal cut-off.
- 45cm of side walls to minimize unwanted light spillage.



Setback ratio
Height / 6 to Height / 5

Polar Curve



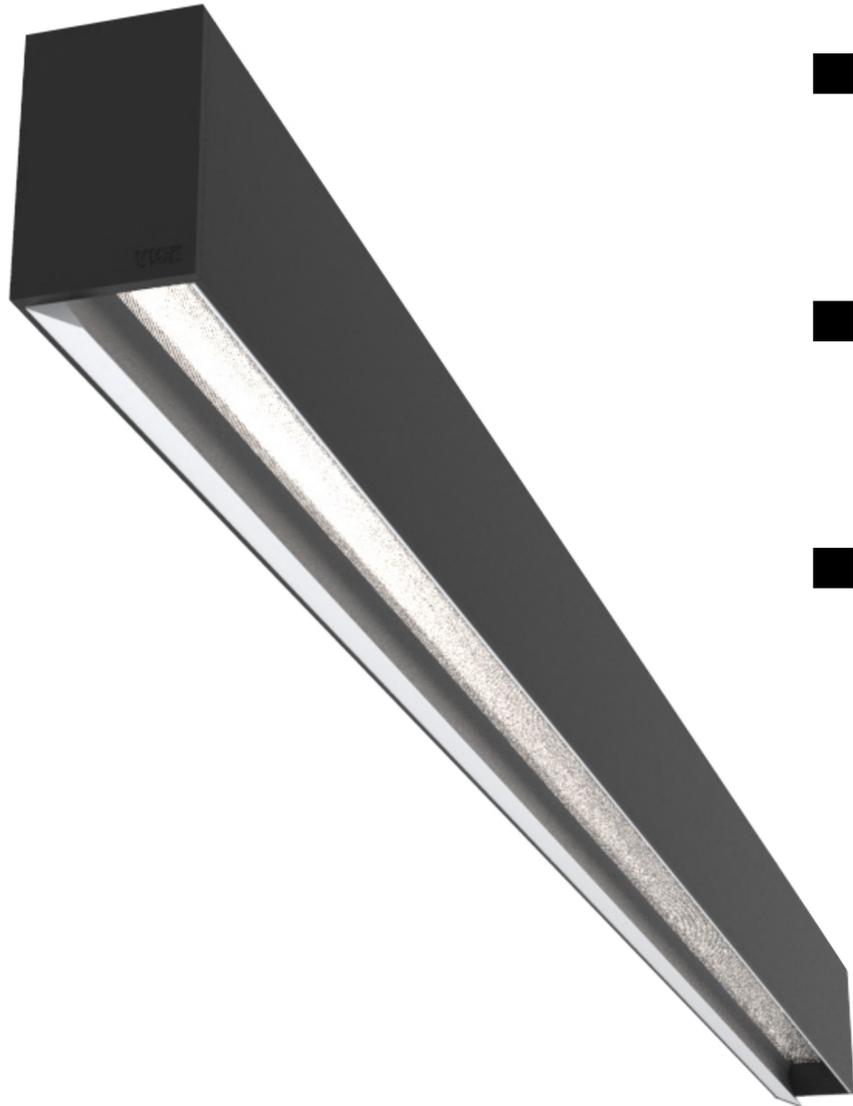
Power range: 10 – 42 W/m

Lumen Output range: 950 – 4400 Lm/m (*Indoor*)

Lumen Output range: 900 – 4000 Lm/m (*Outdoor*)

KICK REFLECTOR / Indoor *Lightway 6 & 5*

Its aluminum optic with an integrated diffuser is specially designed to reduce glare and increase illuminance levels while providing a uniform light distribution.

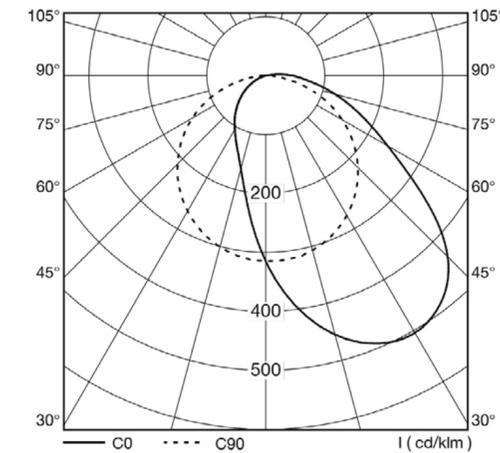


- Exceptionally uniform wall washing, up to top of ceiling plan even when surface mounted.
- Wide lateral illumination with excellent back light shielding. Even wall illumination up to 6m.
- Continuous row mounting to within 45cm of side walls to minimize unwanted light spillage.



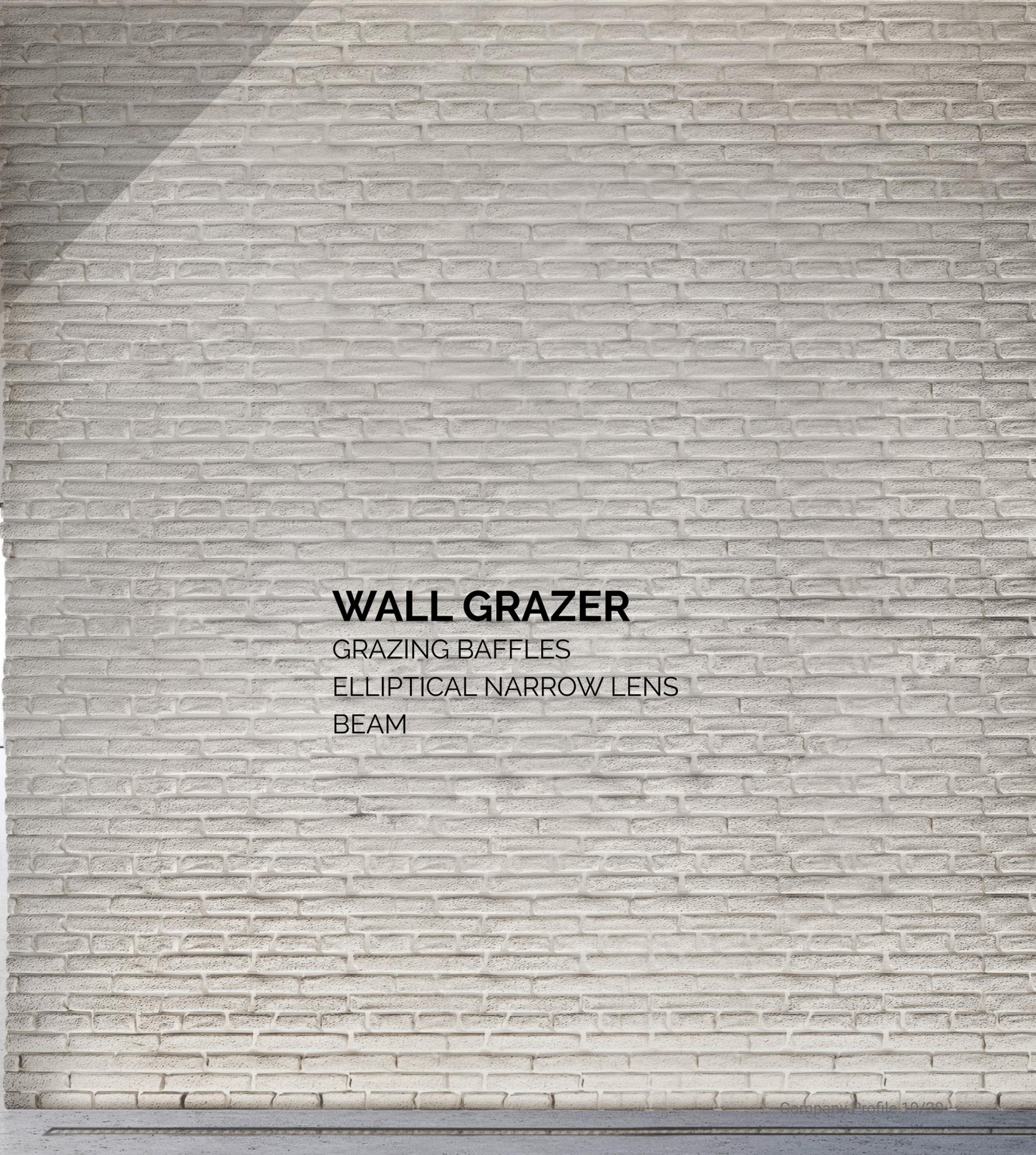
Setback ratio
Height / 6 to Height / 5

Polar Curve



Power range: 10 – 42 W/m

Lumen Output range: 700 – 3150 Lm/m (*Indoor*)

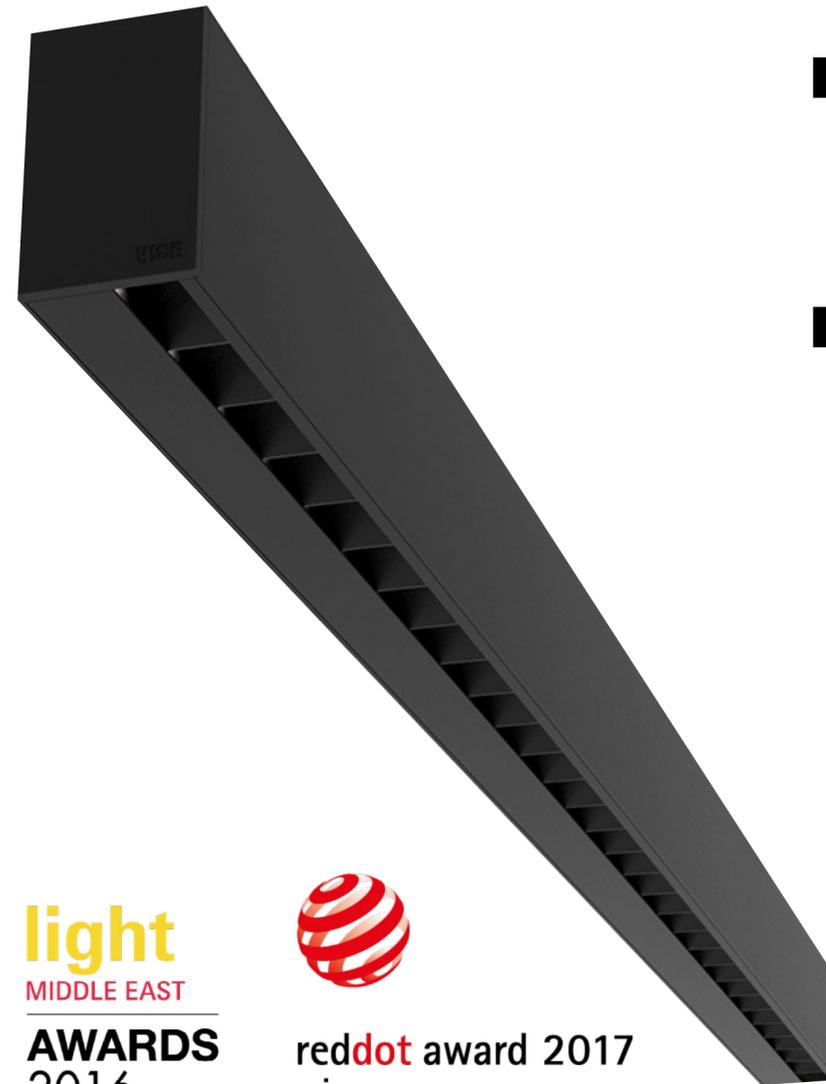


WALL GRAZER

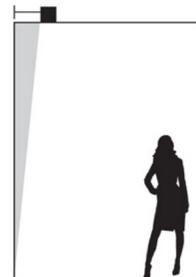
GRAZING BAFFLES
ELLIPTICAL NARROW LENS
BEAM

GRAZING BAFFLES / Indoor & Outdoor *Lightway 6*

Offers a tool for designers to emphasize rough-textured surfaces up to 5m high.



- Best-in-class vertical surface grazing. Scallop-free lighting from zero start point of vertical surfaces.
- Glare-free in both longitudinal and transversal sides.



Setback ratio
From 100mm to 500mm

light
MIDDLE EAST

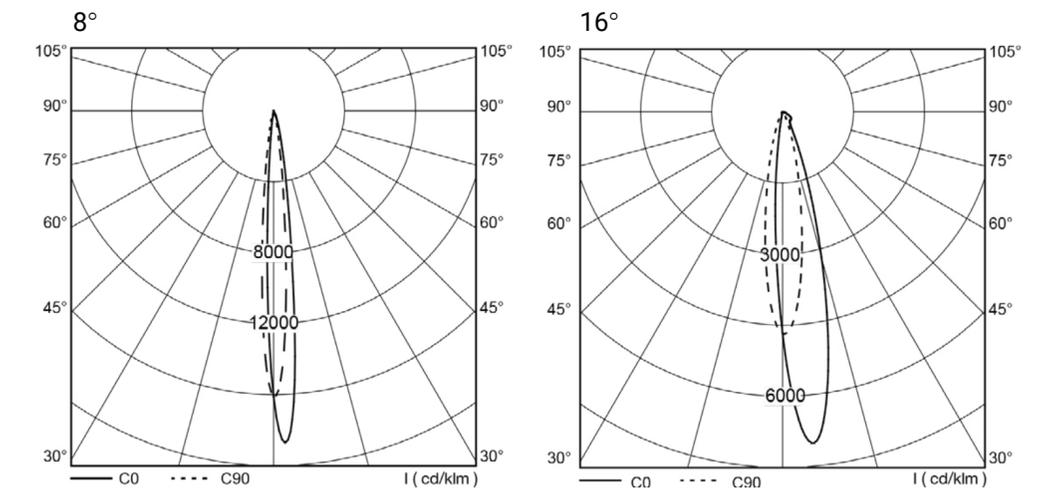
AWARDS
2016



reddot award 2017
winner

Light Middle East Award - Winner of Product of the year.
Reddot Award - Winner of High quality design.

Polar Curve



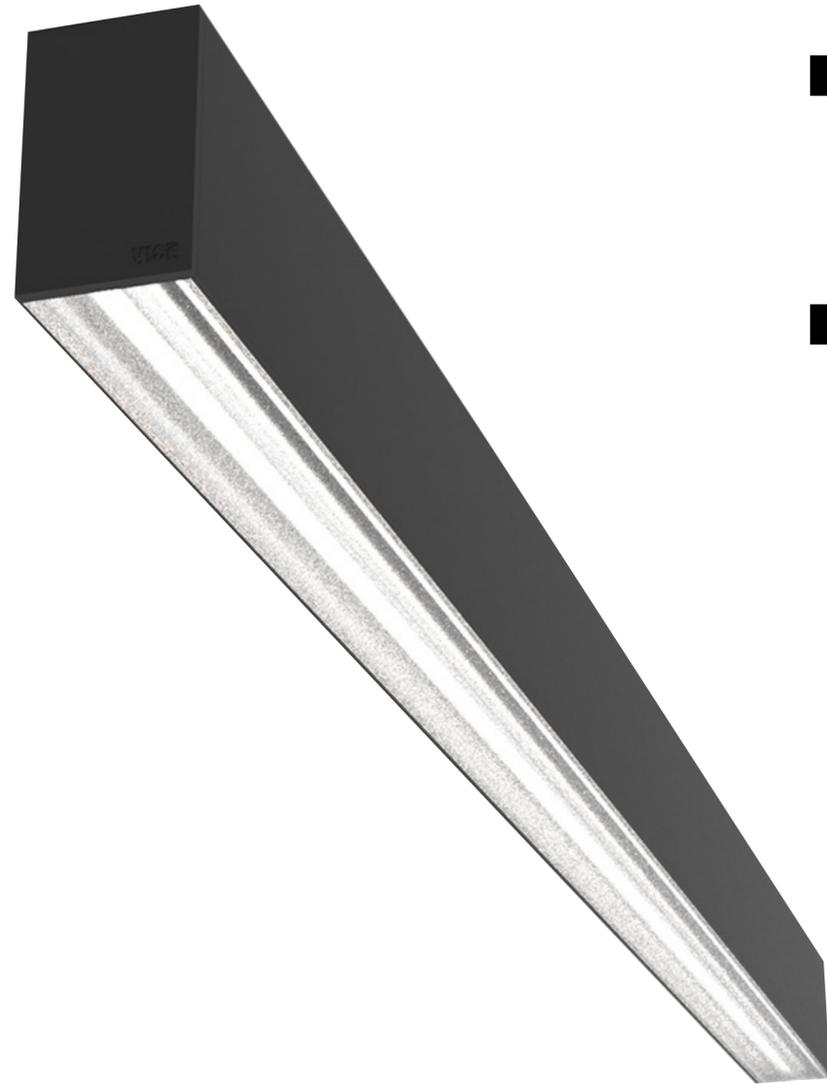
Power range: 20 – 42 W/m

Lumen Output range: 650 – 1200 Lm/m (*Indoor*)

Lumen Output range: 450 – 850 Lm/m (*Outdoor*)

ELLIPTICAL NARROW LENS / Indoor & Outdoor *Lightway 6*

Provides homogeneous vertical surface grazing and works perfectly on high vertical surfaces.

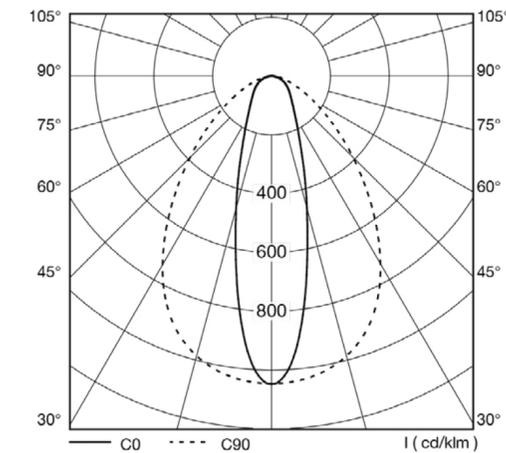


- Wide lateral beam spread for high ceiling applications, over 4m height. Emphasizes contrast effects on textured surfaces.
- Install to within 45cm of side walls to minimize light spillage.



Setback ratio
From 100mm to 500mm

Polar Curve



Power range: 10 – 42 W/m

Lumen Output range: 1000 – 4450 Lm/m (*Indoor & Outdoor*)



AMBIENT

OPAL

ASYMMETRIC LENS

DIAMOND PRISM

BATWING LENS

BEAM

SYMMETRICAL BAFFLES

LINEAR DASH

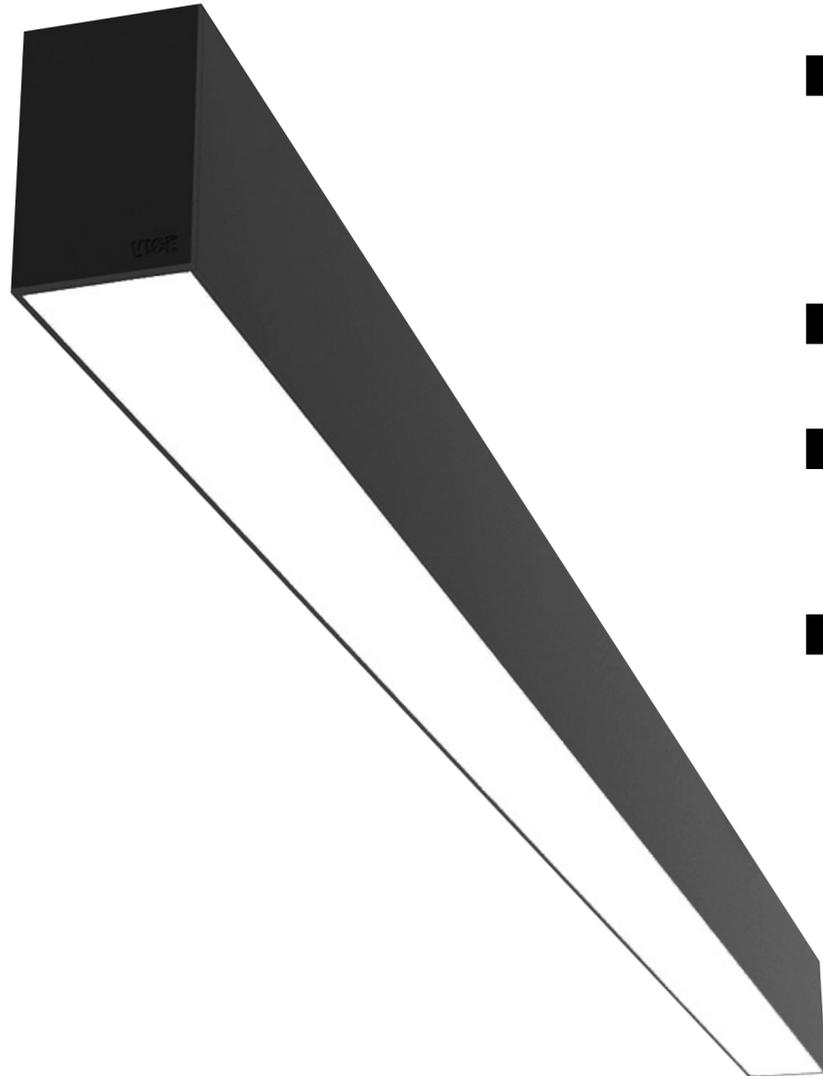
DOWNLIGHT DASH

WALL LAMP

FLOOR LAMP

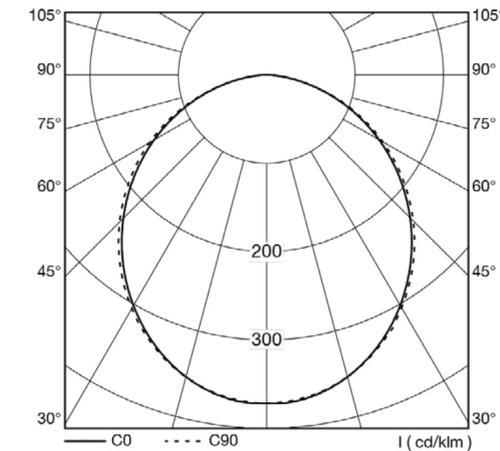
OPAL / Indoor & Outdoor *Lightway 6, 5 & 3*

Offers powerful lighting and excellent light transmission with high diffusion and homogeneity.



- Superior optical transmission with no visible LED hotspots. Perfect Lambertian distribution for a soft light effect.
- Wide, even levels of illumination.
- High angle distribution to illuminate adjacent walls.
- Great color mixing capability.

Polar Curve



Lightway 6

Power range: 10 – 42 W/m

Lumen Output range: 900 – 4050 Lm/m (*Indoor*)

Lumen Output range: 700 – 3050 Lm/m (*Outdoor*)

Lightway 5

Power range: 10 – 42 W/m

Lumen Output range: 950 – 4200 Lm/m (*Indoor*)

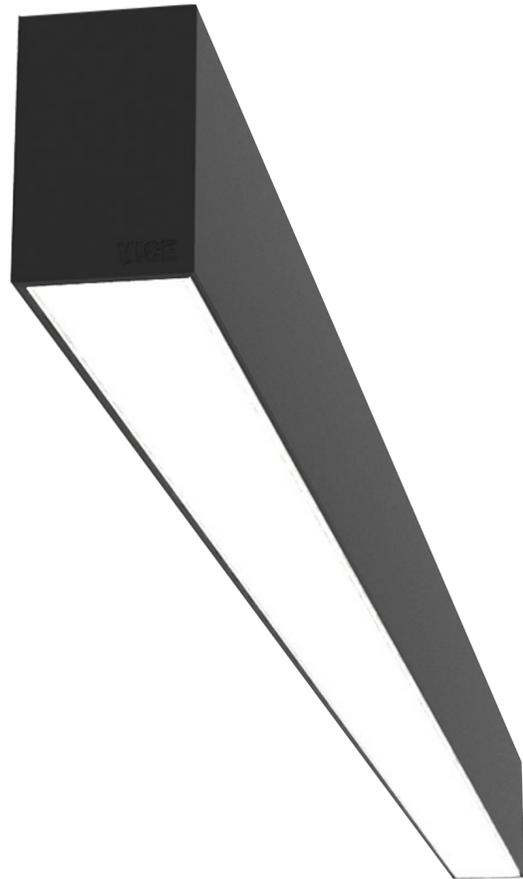
Lightway 3

Power range: 10 – 22 W/m

Lumen Output range: 1000 – 1550 Lm/m (*Indoor*)

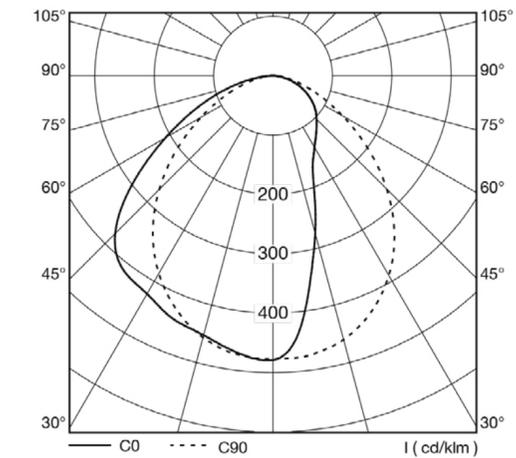
ASYMMETRIC LENS / Indoor *Lightway 5*

Offers powerful lighting and excellent light transmission with high diffusion and homogeneity while blocking the backward throw.



- Superior optical transmission with no visible LED hotspots. Homogeneous lighting over the side wall.
- Asymmetrical illumination for homogeneous adjacent wall lighting.
- Great color mixing capability.

Polar Curve

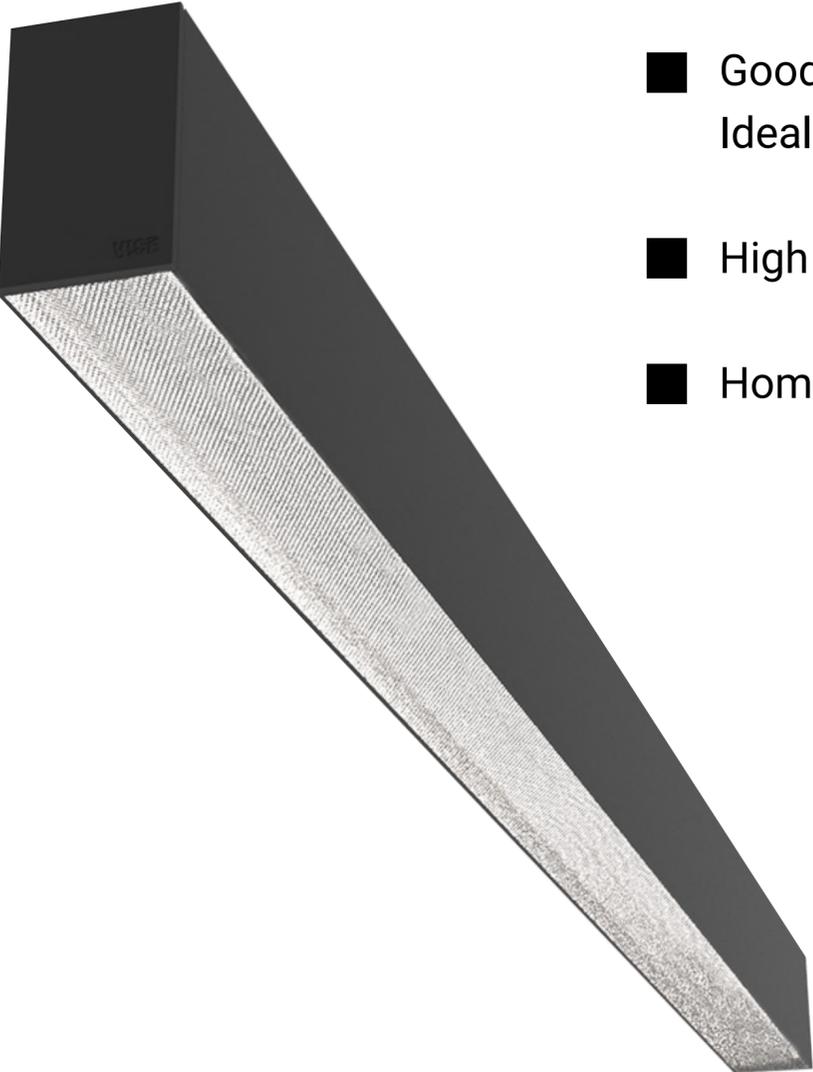


Power range: 10 – 42 W/m

Lumen Output range: 900 – 4100 Lm/m (*Indoor*)

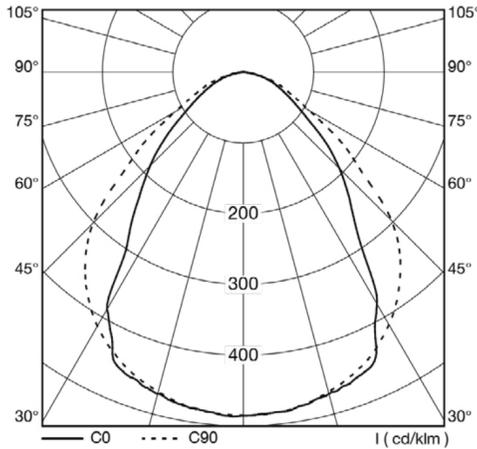
DIAMOND PRISM / Indoor & Outdoor *Lightway 6 & 5*

The Diamond-like Prism structure provides a superior vertical/horizontal illumination with great glare reduction.



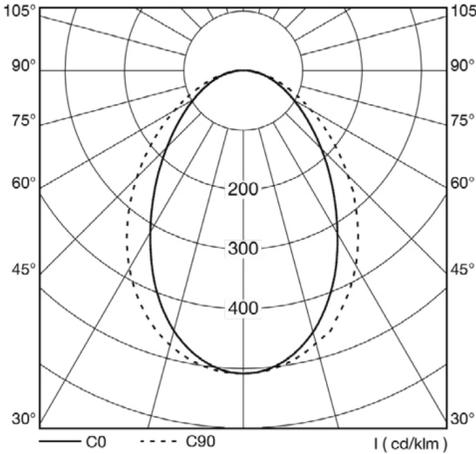
- Good glare control (UGR<19).
Ideal for the workplace.
- High efficiency luminaire.
- Homogeneous glare reduction in all C-levels.

Polar Curve *Lightway 6*



Power range: 10 – 42 W/m
Lumen Output range: 900 – 4100 Lm/m (*Indoor*)
Lumen Output range: 700 – 32000 Lm/m (*Outdoor*)

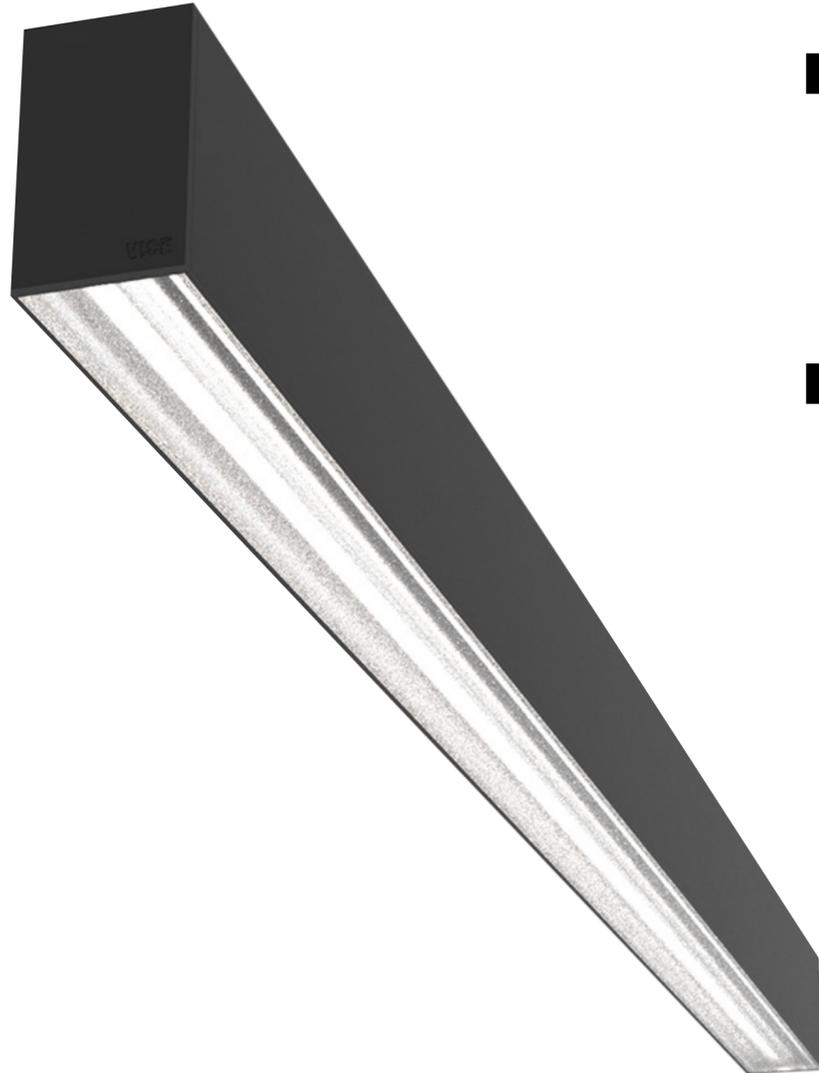
Polar Curve *Lightway 5*



Power range: 10 – 42 W/m
Lumen Output range: 900 – 4100 Lm/m (*Indoor*)

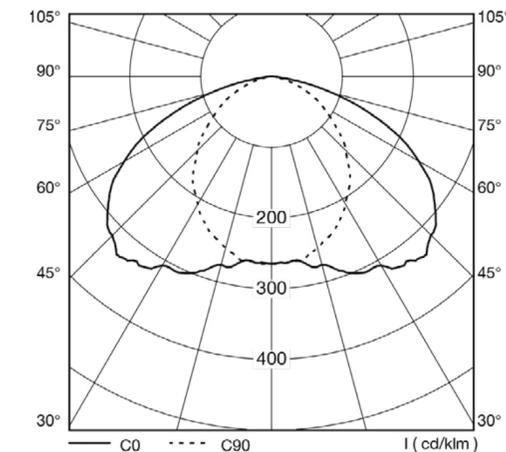
BATWING LENS / Indoor *Lightway 6*

Provides uniform horizontal surfaces' illumination, suppressing central hot spots and allowing greater on-center fixture spacing.



- **Batwing distribution allowing:**
 - Wide area coverage.
 - Large spacing between luminaires.
 - Suitable for low-suspension heights.
- **Ideal for illuminating vertical surfaces in general lighting applications.**

Polar Curve

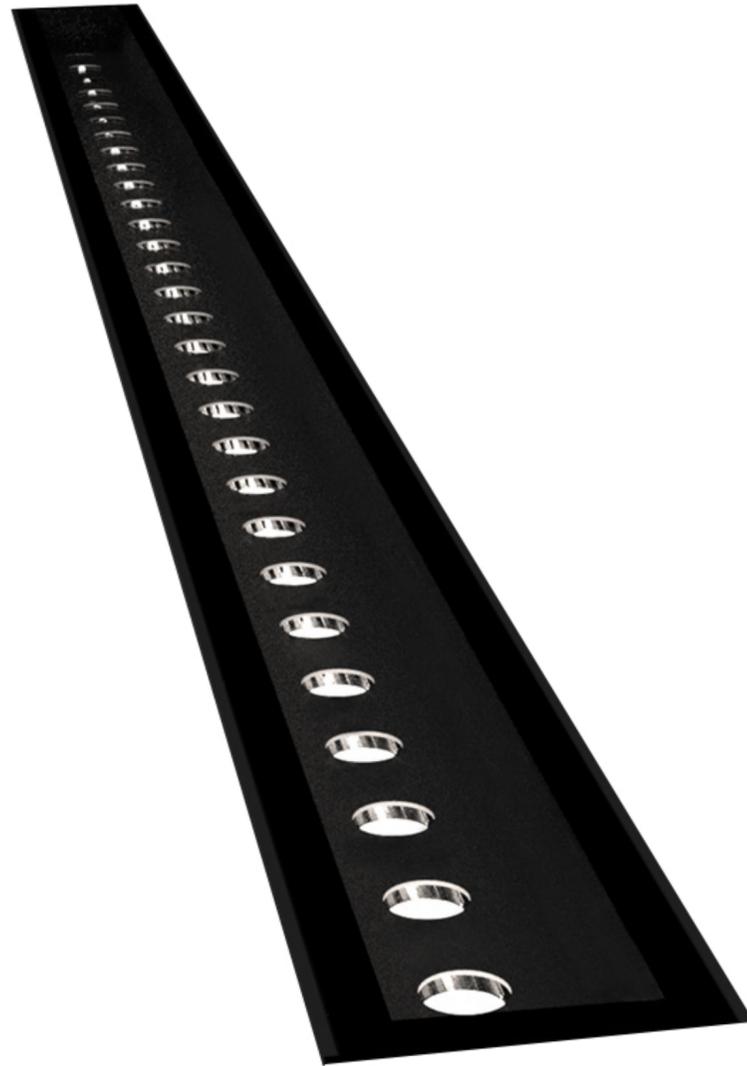


Power range: 10 – 42 W/m

Lumen Output range: 900 – 4050 Lm/m (*Indoor*)

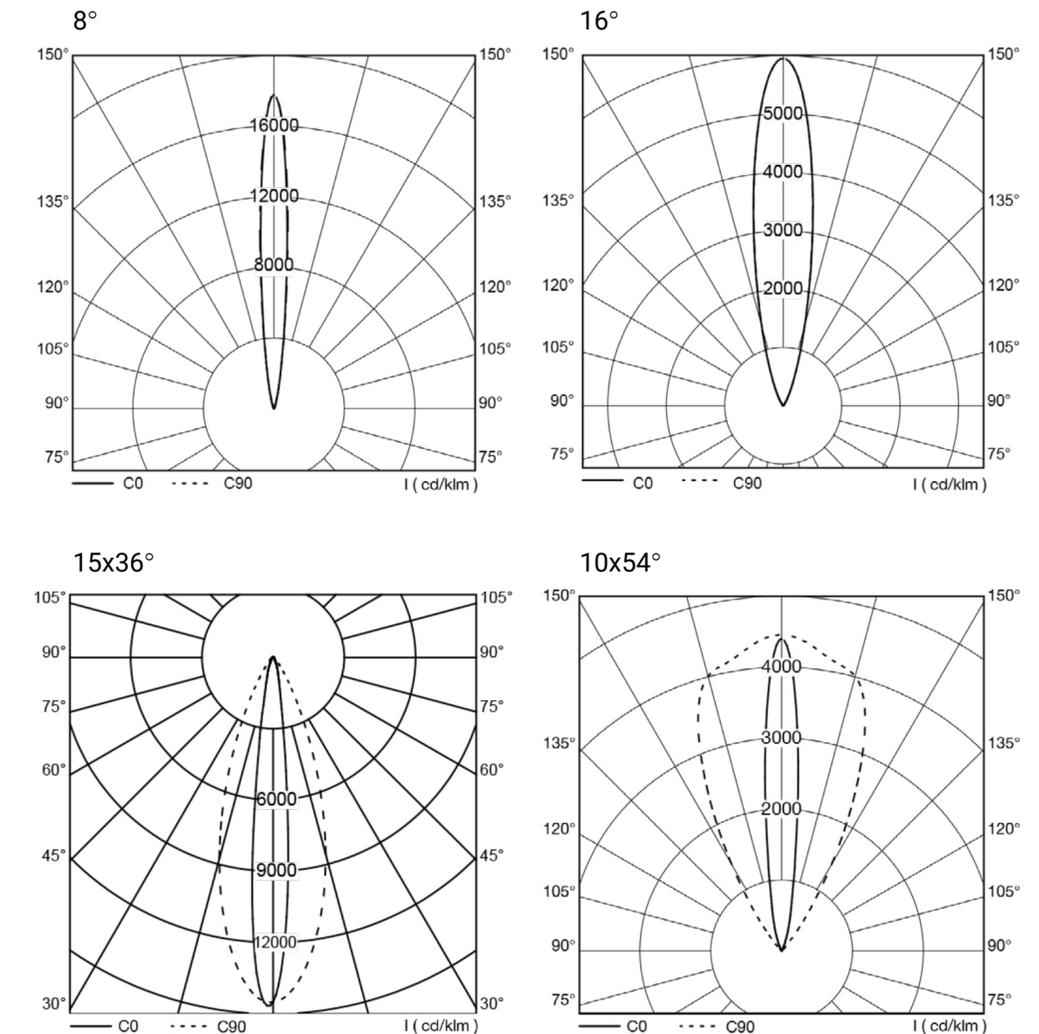
BEAM / Outdoor *Lightway 6*

This modern luminaire is compatible with a wide array of beam angles, ideal for diverse general lighting applications.



- Diverse options of beam angles: very narrow, narrow, medium, wide and elliptical.
- Delivers High levels of light.

Polar Curve



Power range: 20 – 42 W/m

Lumen Output range: 850 – 1650 Lm/m (Outdoor)

SYMMETRICAL BAFFLES / Indoor & Outdoor *Lightway 6*

The baffles offer excellent glare control and are compatible with a wide array of beam angles.



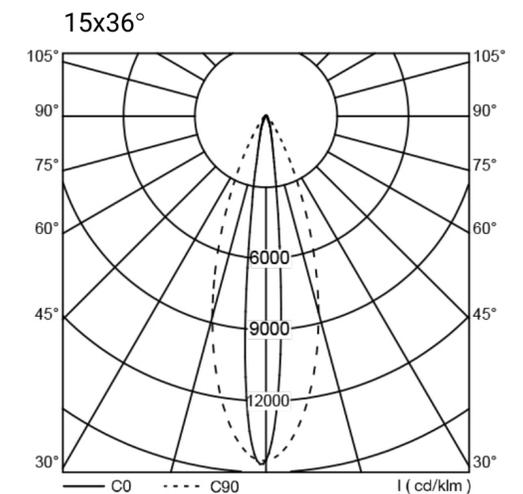
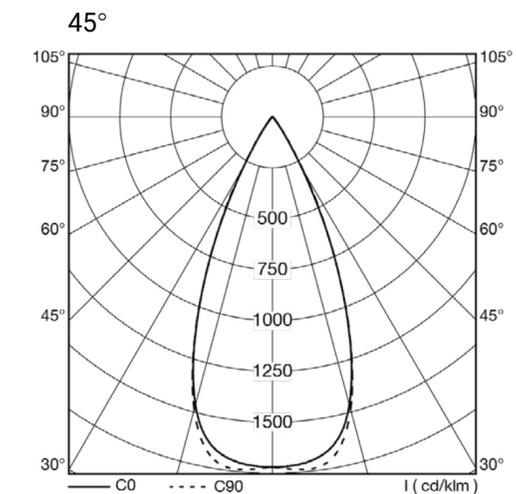
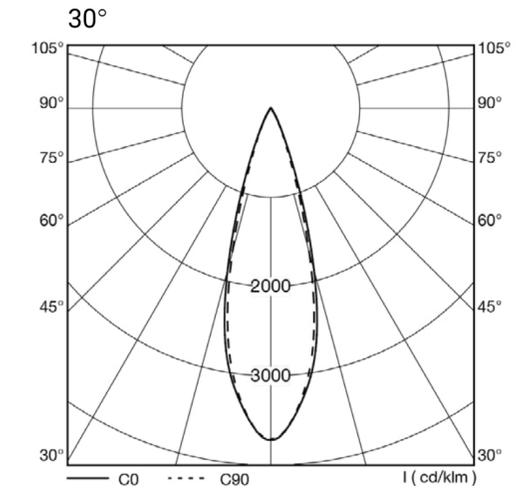
- Diverse options of beam angles.
- Excellent glare control and visual cutoff.
Transversal & longitudinal shielding angle (45°).
- Delivers High levels of light.



reddot award 2017
winner

Reddot Award - Winner of high quality design.

Polar Curve



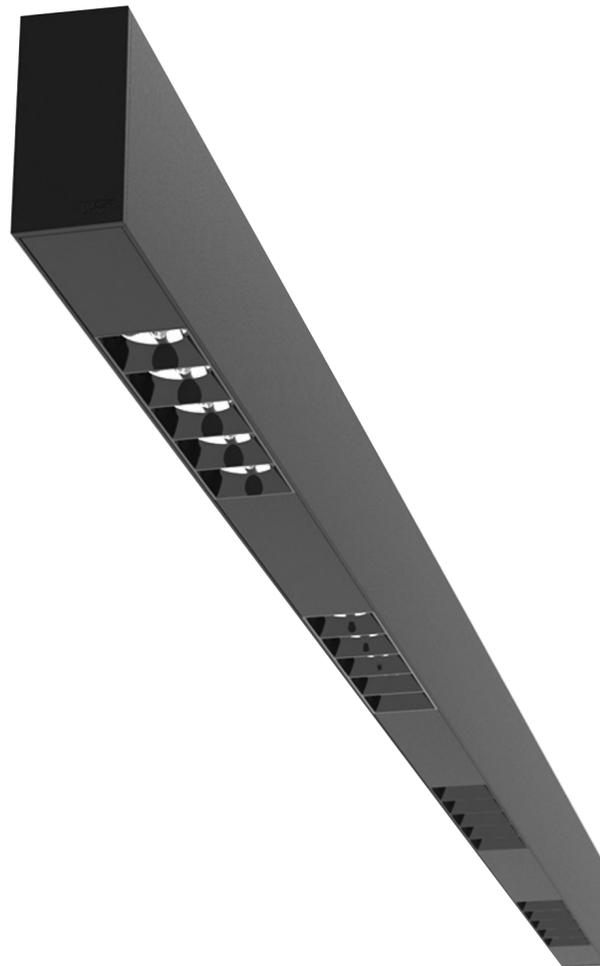
Power range: 20 – 42 W/m

Lumen Output range: 1000 – 3650 Lm/m (*Indoor*)

Lumen Output range: 1000 – 3100 Lm/m (*Outdoor*)

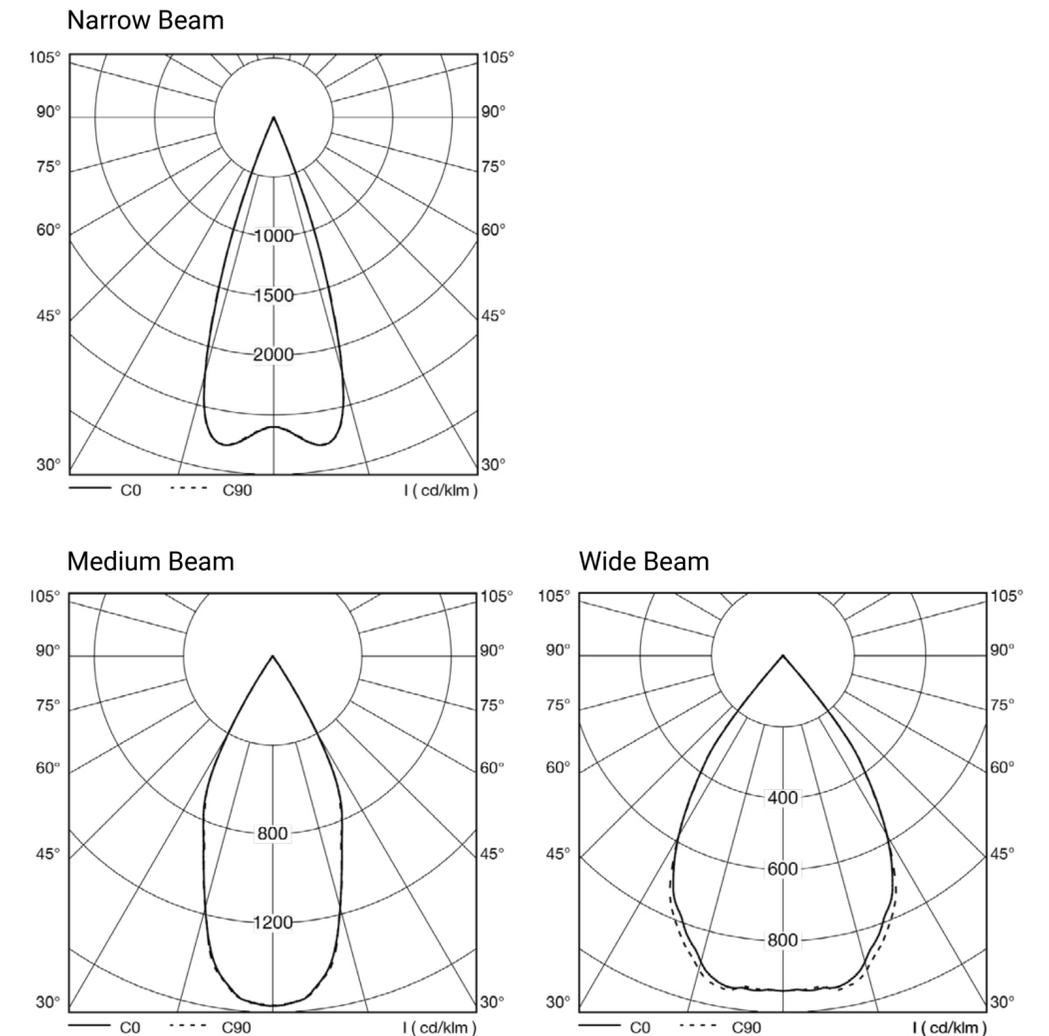
LINEAR DASH / Indoor *Lightway 3*

The Linear dash is a modern concept of glare-free linear downlight with square distribution.



- Clean square light distribution from 25mm round aperture reflectors.
- Flexibility of modules spacing and mounting height with 3 beam angles.
- Homogeneous color mixing within one reflector.
- Glare-free illumination (UGR<0) for narrow beam, (UGR<9) for medium beam and (UGR<17) for wide beam.
- Multiple modules (2-6 modules/fixture) of different beam angles.

Polar Curve

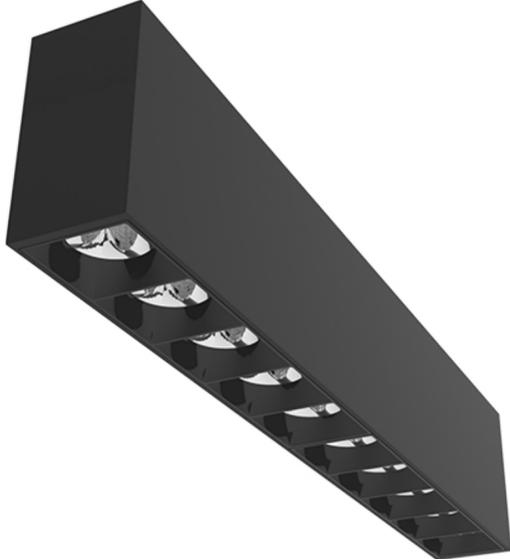


Power range: 10 – 60 W

Lumen Output range: 700 – 5050 Lm (Indoor)

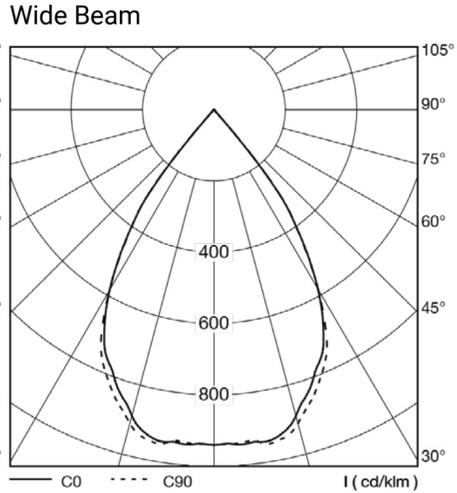
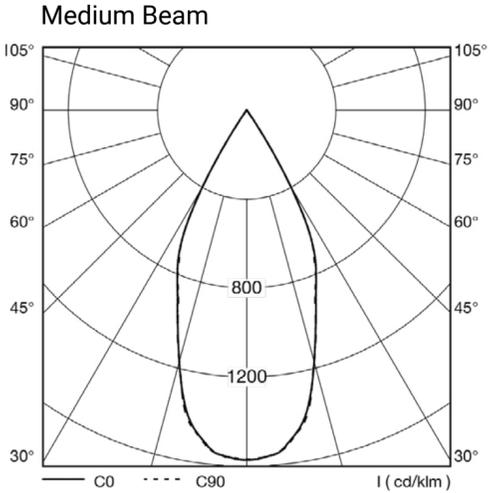
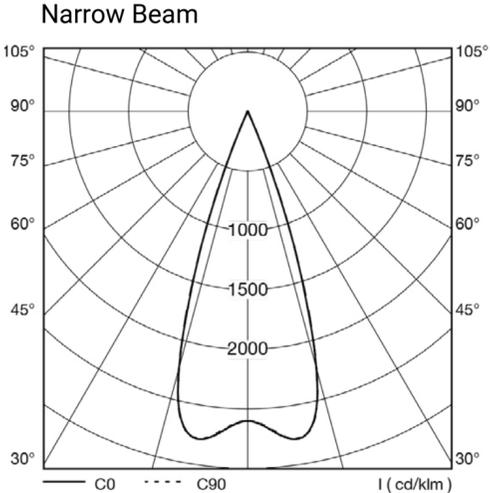
DOWNLIGHT DASH / Indoor *Lightway 3*

This elegant luminaire is designed to host multiple reflectors of different beam angles, generating a perfect and flawless square distribution.



- Clean square light distribution from 25mm round aperture reflectors.
- Flexibility of mounting height with 3 beam angles, modules of 15, 30 and 45cm.
- Homogeneous color mixing within one reflector.
- Glare-free illumination (UGR<0) for narrow beam, (UGR<9) for medium beam and (UGR<17) for wide beam.

Polar Curve



Power range: 5 – 30 W

Lumen Output range: 350 – 2650 Lm (Indoor)

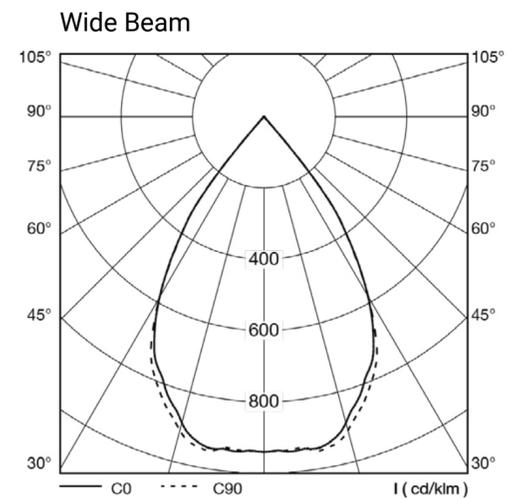
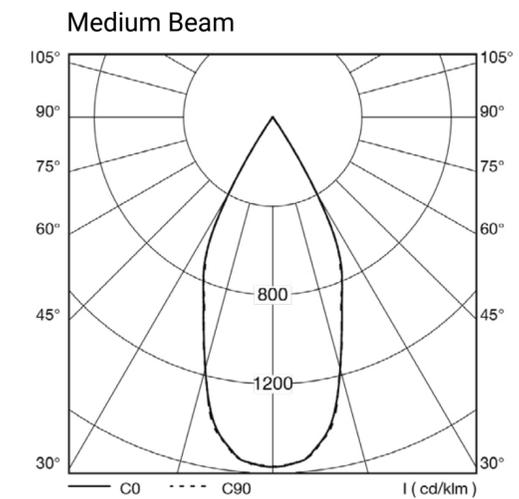
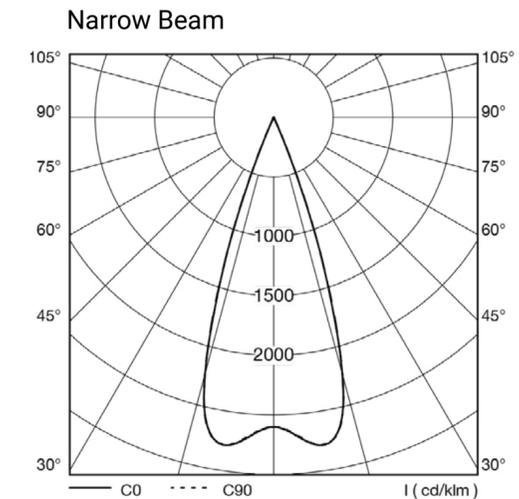
WALL LAMP / Indoor *Lightway 3*

This luminaire combine high-quality lighting performance with minimalistic design.



- Clean square light distribution from 25mm round aperture reflectors.
- Flexibility of mounting height with 3 beam angles.
- Homogeneous color mixing within one reflector.

Polar Curve



Power range: 5 – 20 W

Lumen Output range: 350 – 1800 Lm (Indoor)

FLOOR LAMP / Indoor *Lightway 3*

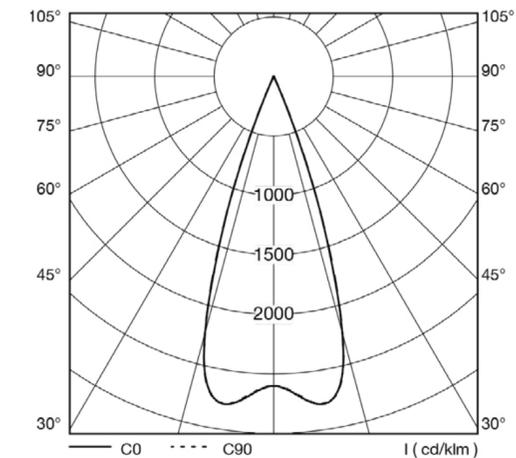
This luminaire combine high-quality lighting performance with minimalistic design.



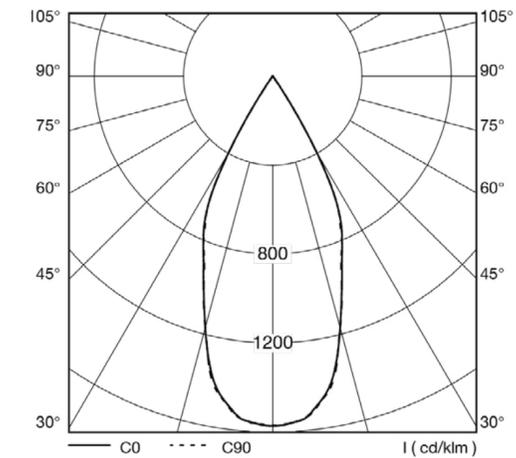
- Clean square light distribution from 25mm round aperture reflectors.
- Flexibility of mounting height with 3 beam angles.
- Homogeneous color mixing within one reflector.

Polar Curve

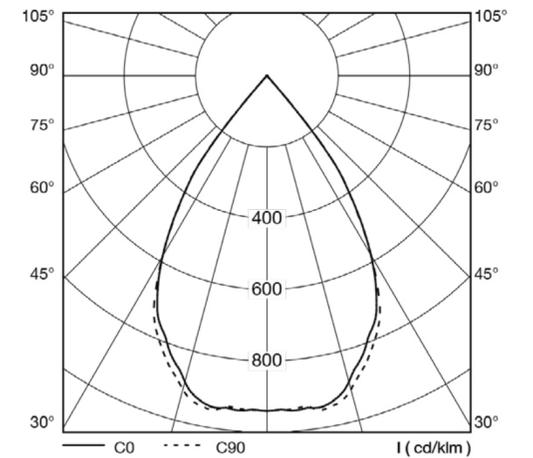
Narrow Beam



Medium Beam



Wide Beam



Power range: 5 – 20 W

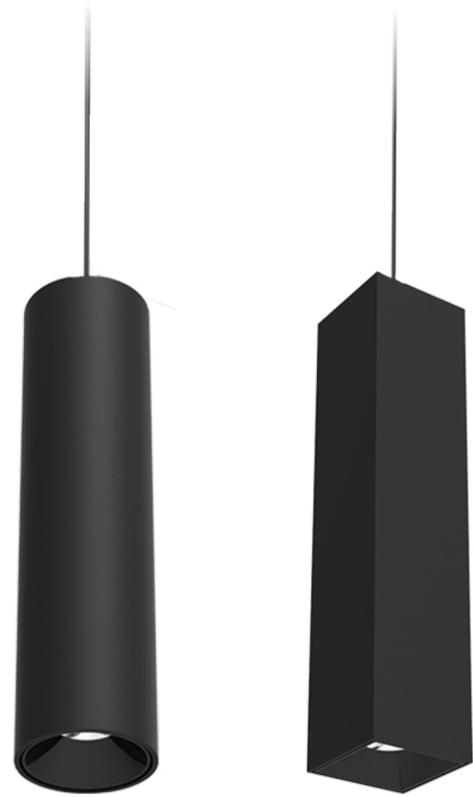
Lumen Output range: 350 – 1800 Lm (*Indoor*)

STARDROP

Fixture: Stardrop

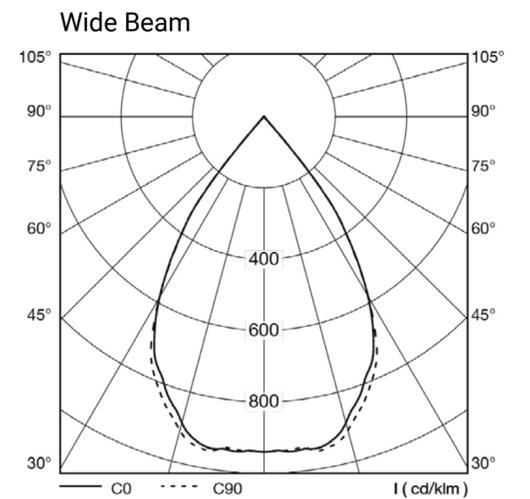
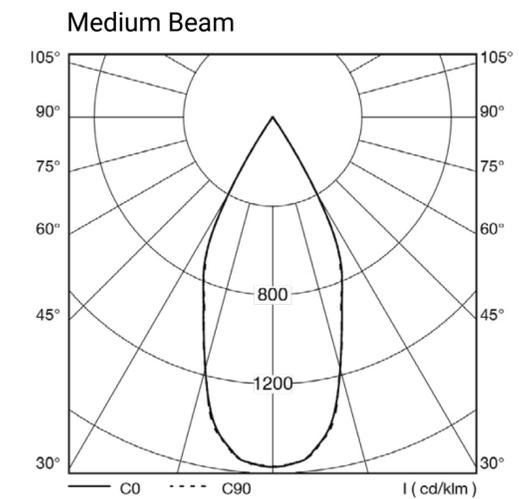
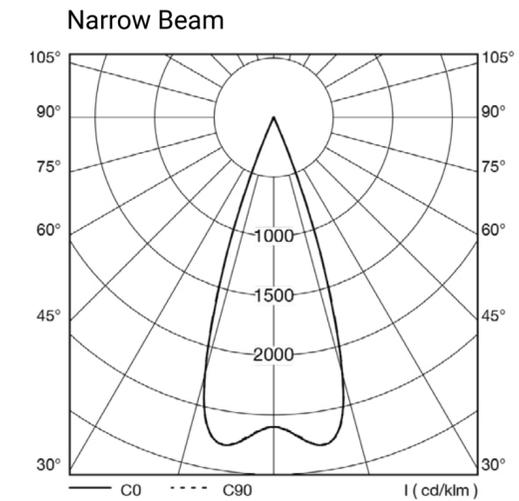
STARDROP SQUARE & ROUND / Indoor

The stardrop is quite adaptable to well integrate into the space ratio and requirements.



- The optimal beam angle over field angle ratio offers a highly-uniform horizontal surface.
- Flexibility of mounting height with 3 beam angles.
- Homogeneous color mixing within one reflector.

Polar Curve



Power range: 1 – 2 W

Lumen Output range: 50 – 100 Lm (Indoor)

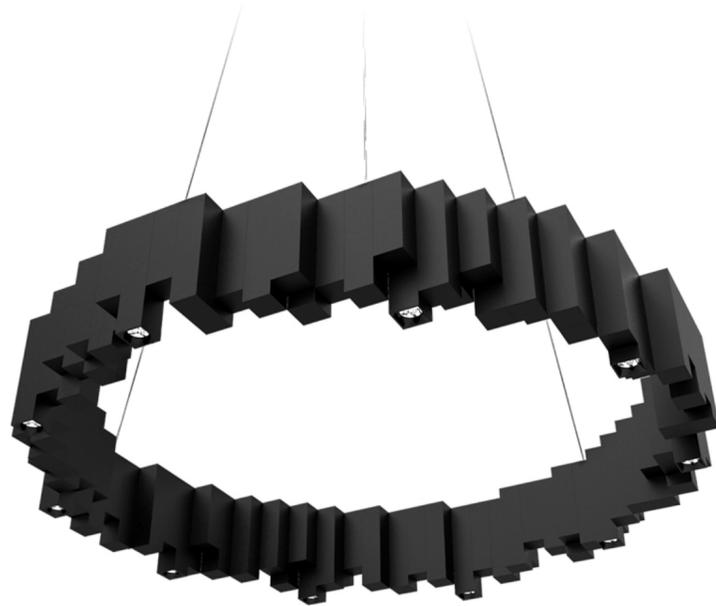


PIXELIER

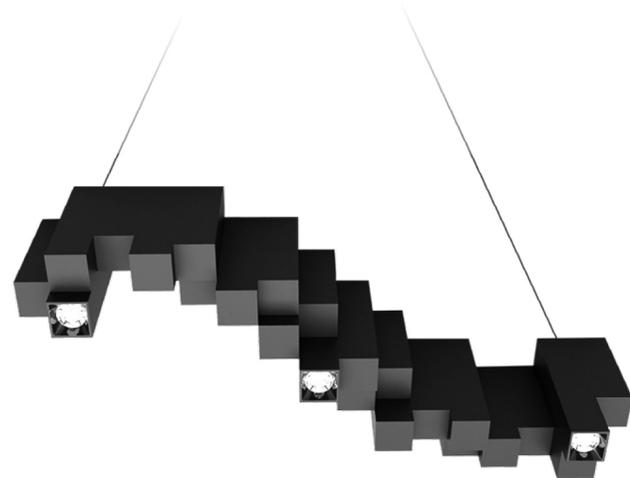


PIXELIER CIRCULAR & WAVE / Indoor

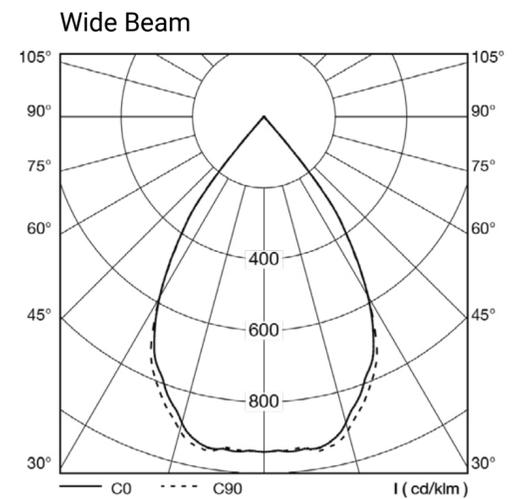
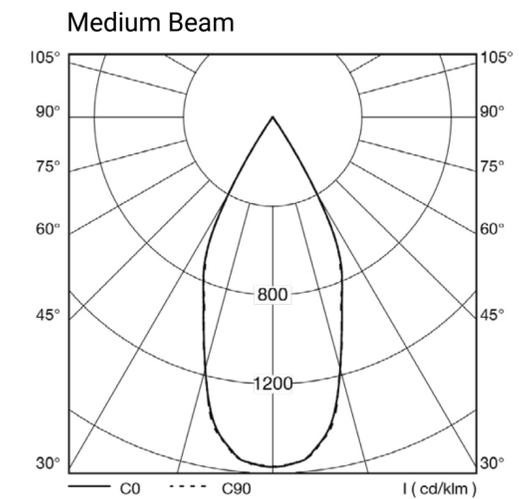
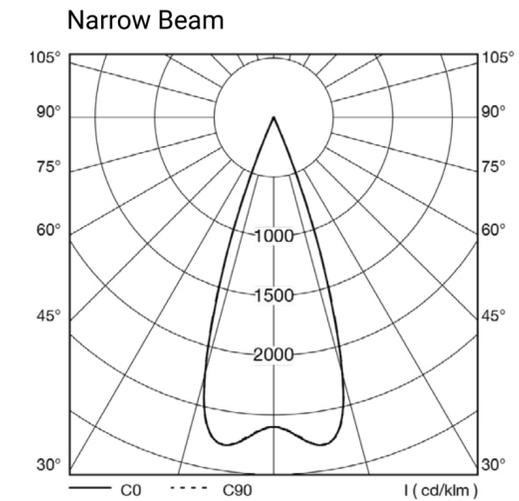
This central lighting unit has an aesthetic value, besides its high definition illumination.



- Flexibility of mounting height with 3 beam angles.
- Homogeneous color mixing within one reflector.



Polar Curve

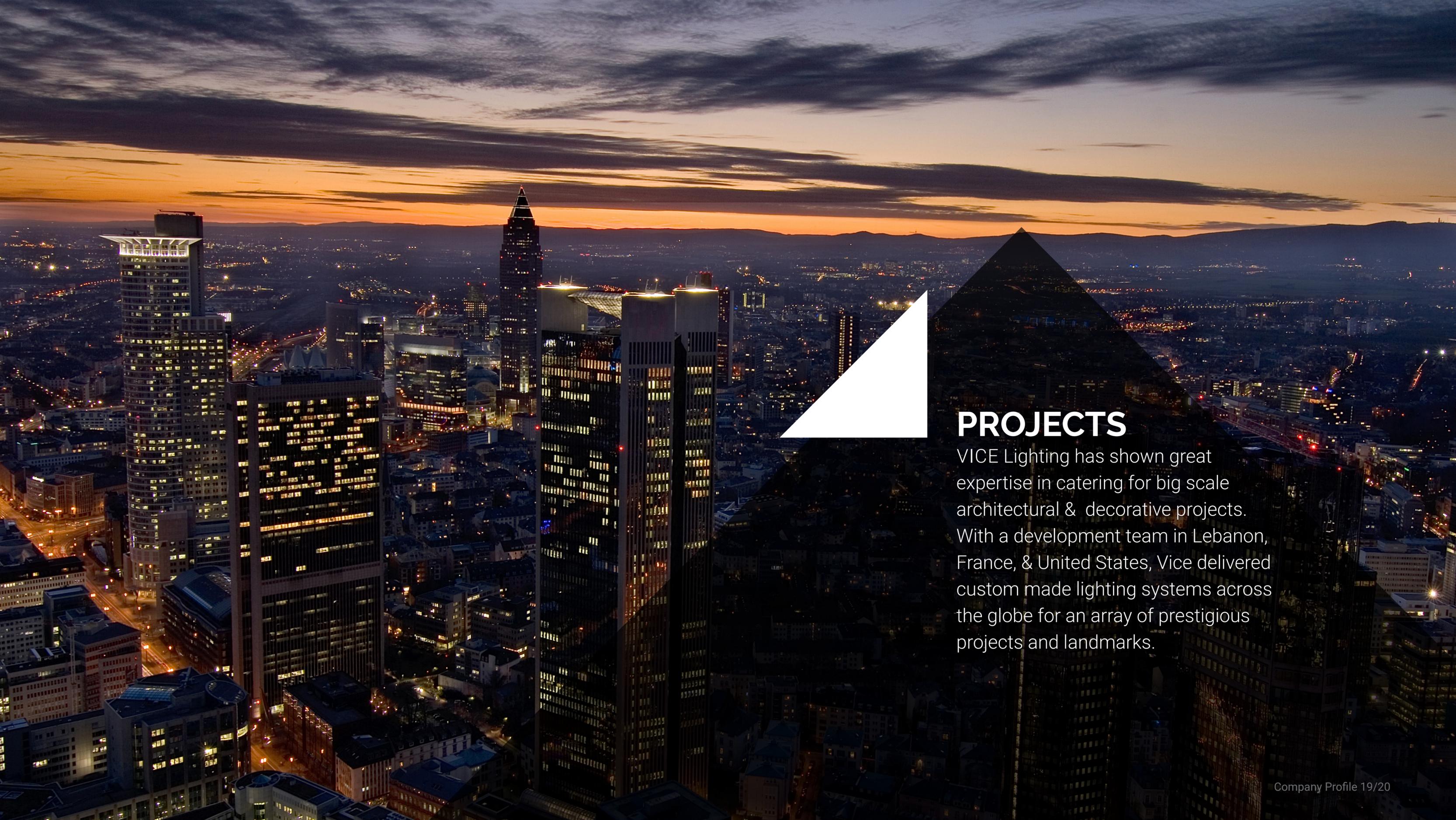


Power range: 3 – 24 W

Lumen Output range: 150 – 1200 Lm (Indoor)

VICE WORLDWIDE MISSIONS





PROJECTS

VICE Lighting has shown great expertise in catering for big scale architectural & decorative projects. With a development team in Lebanon, France, & United States, Vice delivered custom made lighting systems across the globe for an array of prestigious projects and landmarks.



GOLDEN TOWER

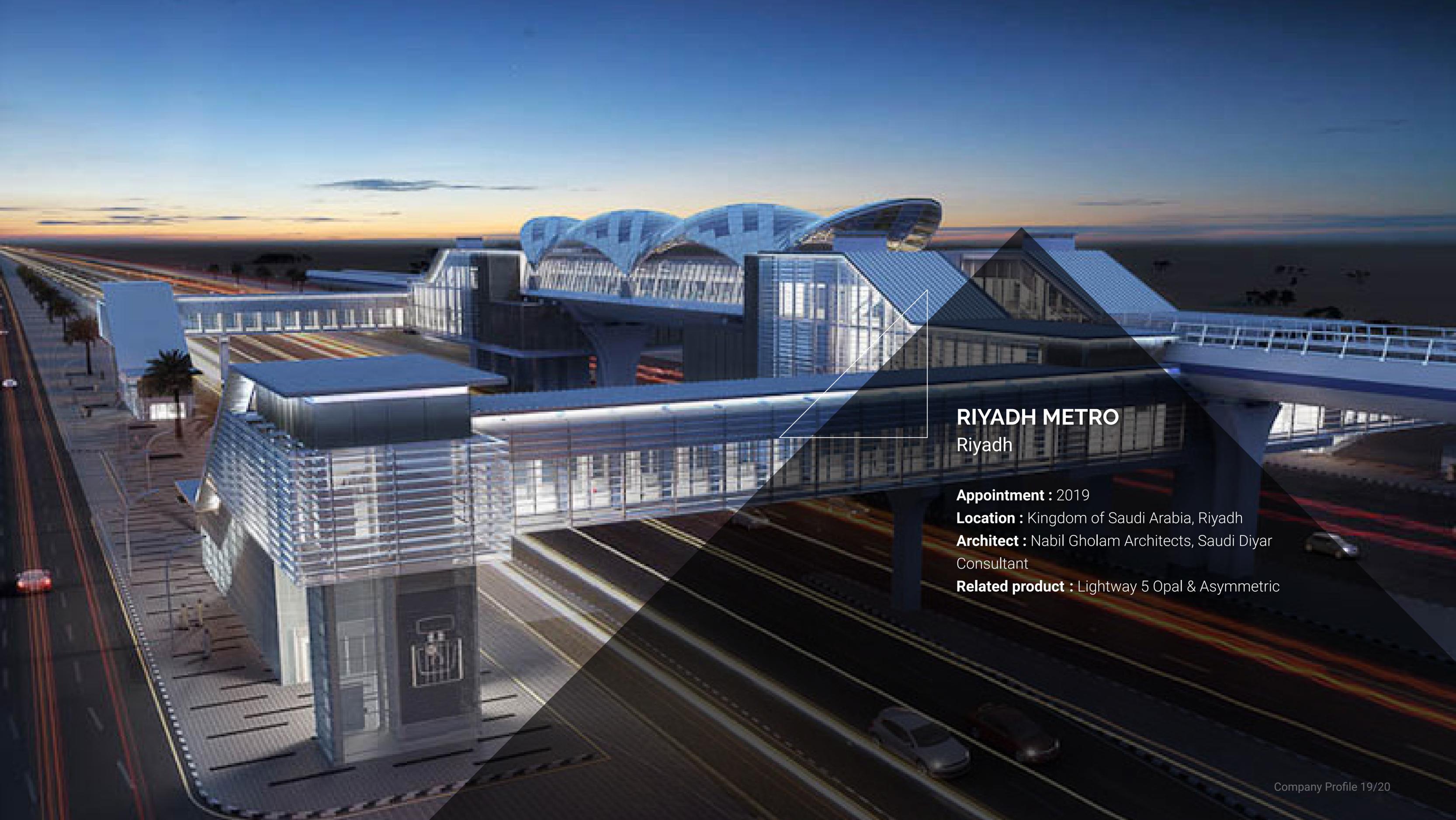
Jeddah

Appointment : 2016

Location : Kingdom of Saudi Arabia, Jeddah

Architect : Nabil Gholam Architects, Saudi Diyar
Consultant

Related product : Custom made chandelier,
Custom made façade lighting



RIYADH METRO

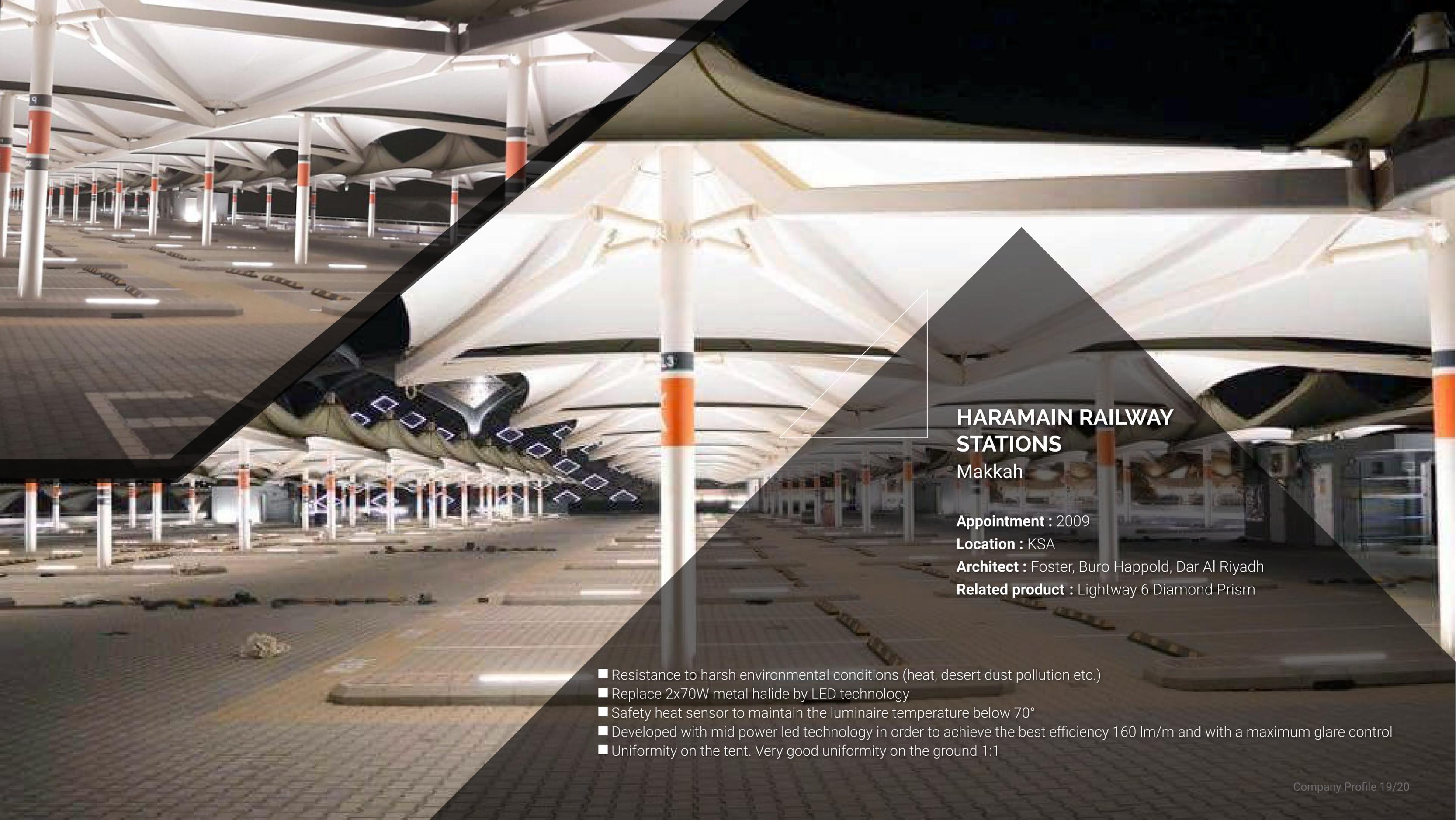
Riyadh

Appointment : 2019

Location : Kingdom of Saudi Arabia, Riyadh

Architect : Nabil Gholam Architects, Saudi Diyar
Consultant

Related product : Lightway 5 Opal & Asymmetric



HARAMAIN RAILWAY STATIONS

Makkah

Appointment : 2009

Location : KSA

Architect : Foster, Buro Happold, Dar Al Riyadh

Related product : Lightway 6 Diamond Prism

- Resistance to harsh environmental conditions (heat, desert dust pollution etc.)
- Replace 2x70W metal halide by LED technology
- Safety heat sensor to maintain the luminaire temperature below 70°
- Developed with mid power led technology in order to achieve the best efficiency 160 lm/m and with a maximum glare control
- Uniformity on the tent. Very good uniformity on the ground 1:1



**BLUE WATERS ISLAND
MOSQUE**

Dubai

Appointment : 2018

Location : United Arab of Emirates, Dubai

Related product : Lightway 6 Elliptical Narrow Lens



**MSHEIREB
DOWNTOWN**
Doha

Appointment : 2019

Location : Qatar, Doha

Architect : Squire and Partners / John Mc Aslan +
Partners / Eric Parry Architects

Related product : Custom-Made Fixtures



FOUR SEASONS HOTEL

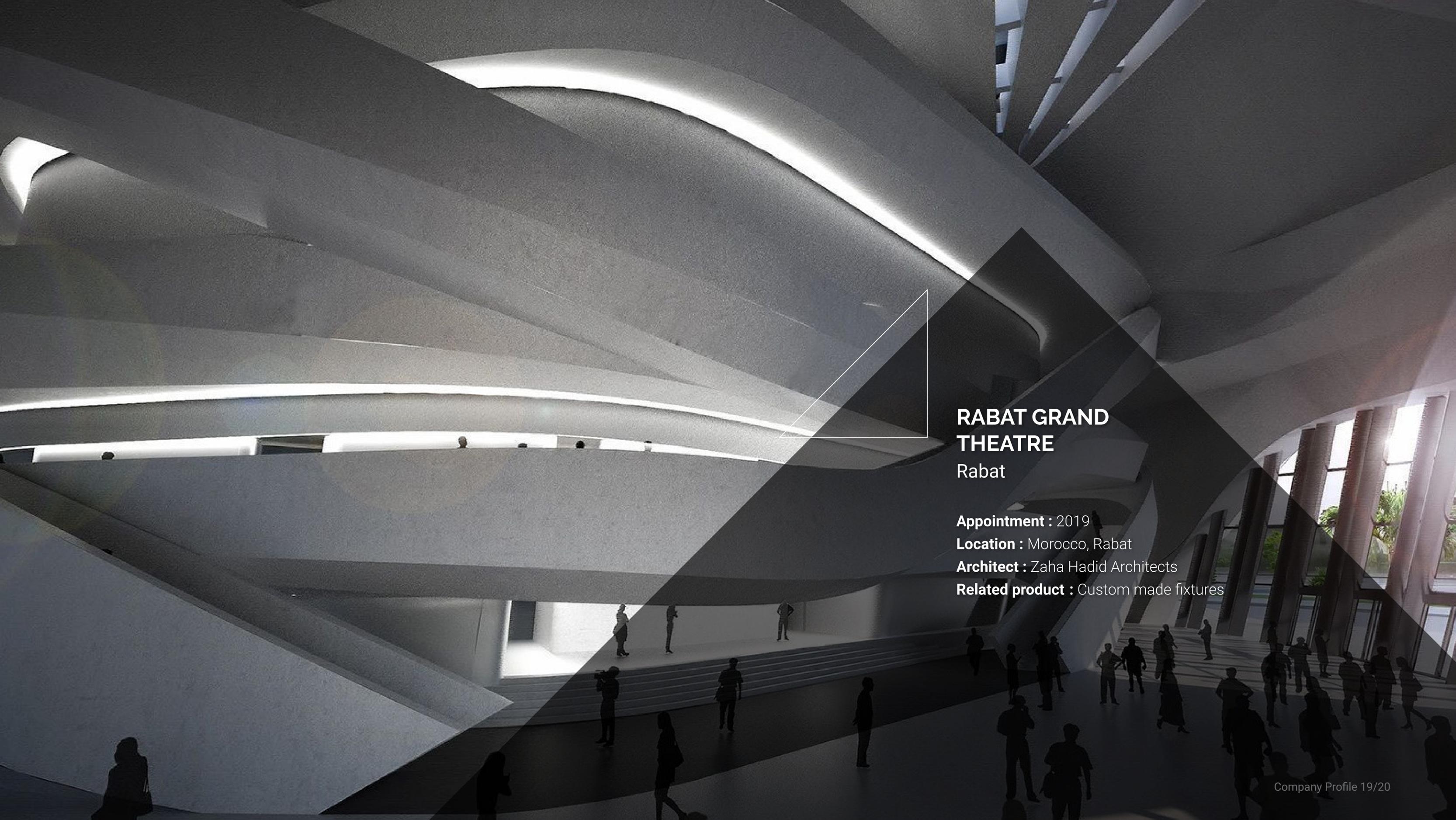
Jumeirah

Appointment : 2018

Location : United Arab of Emirates, Dubai

Architect : WATG California - DSA Architects
International - BAMO San Francisco

Related product : Lightway 6 Symmetrical Baffles



**RABAT GRAND
THEATRE**
Rabat

Appointment : 2019

Location : Morocco, Rabat

Architect : Zaha Hadid Architects

Related product : Custom made fixtures



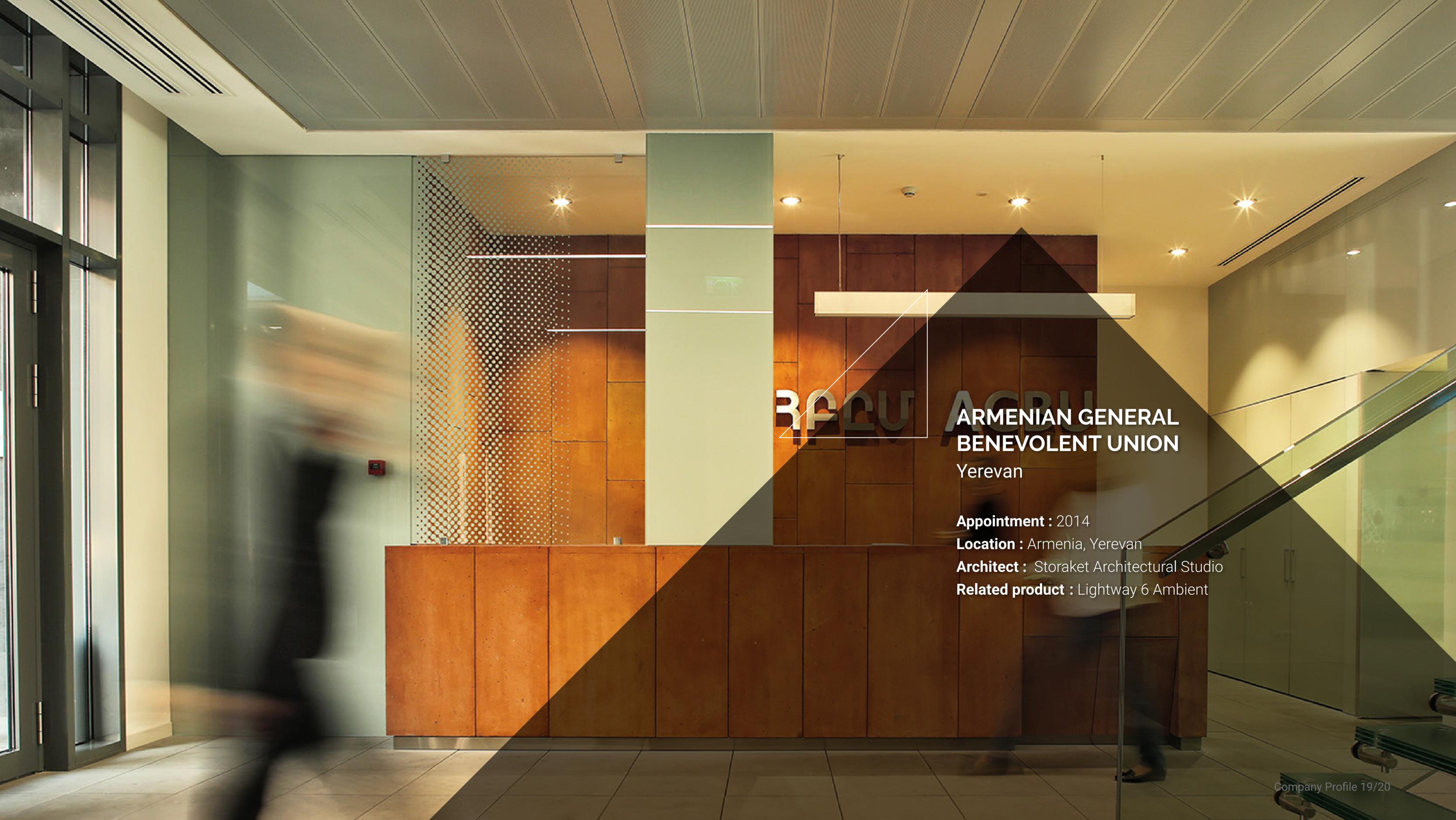
NIZAMI STREET

Baku

Appointment : 2014

Location : Azerbaijan, Baku

Related product : Lightway 5 Wall Grazer



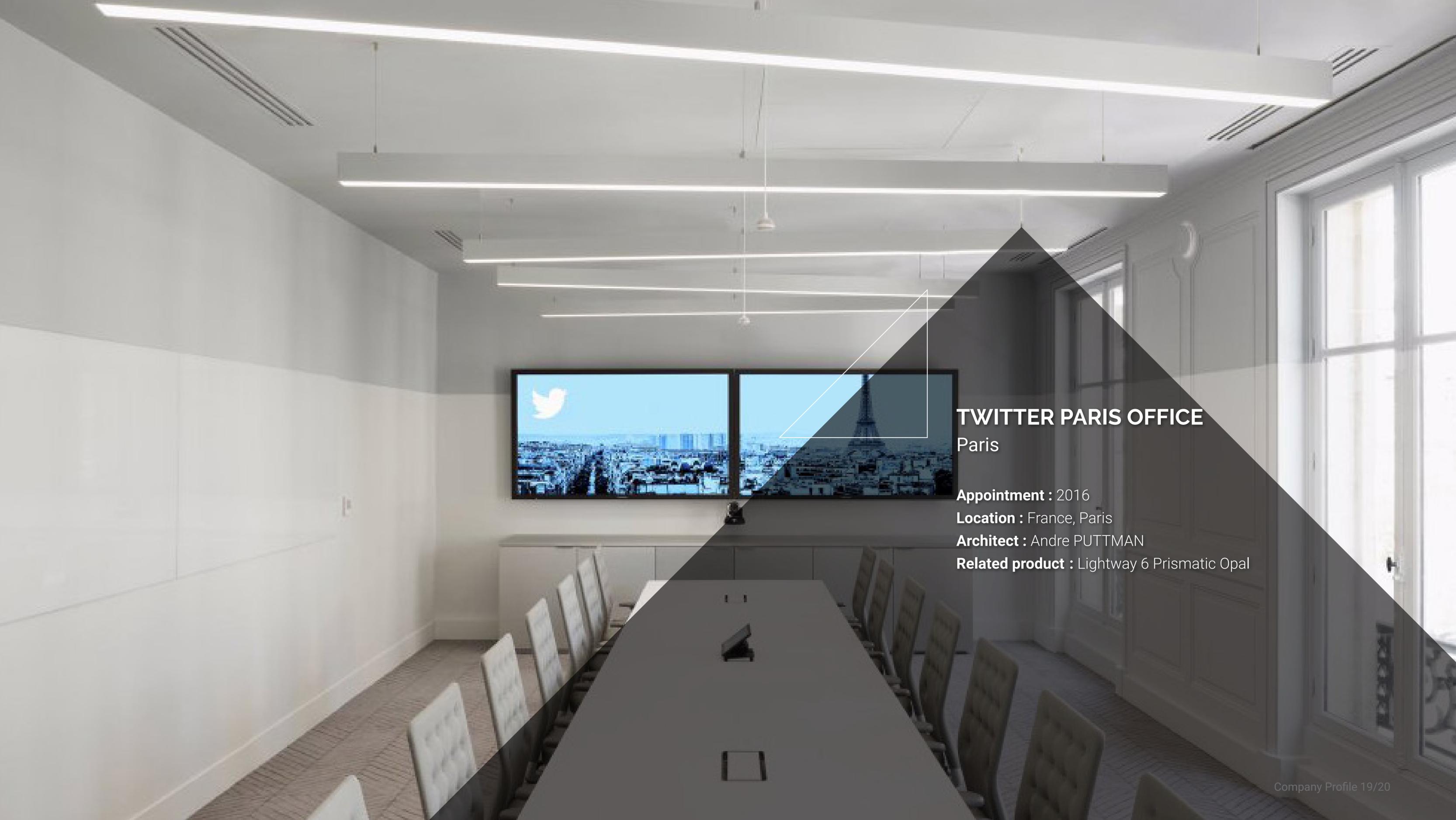
AGBU
**ARMENIAN GENERAL
BENEVOLENT UNION**
Yerevan

Appointment : 2014

Location : Armenia, Yerevan

Architect : Storaket Architectural Studio

Related product : Lightway 6 Ambient



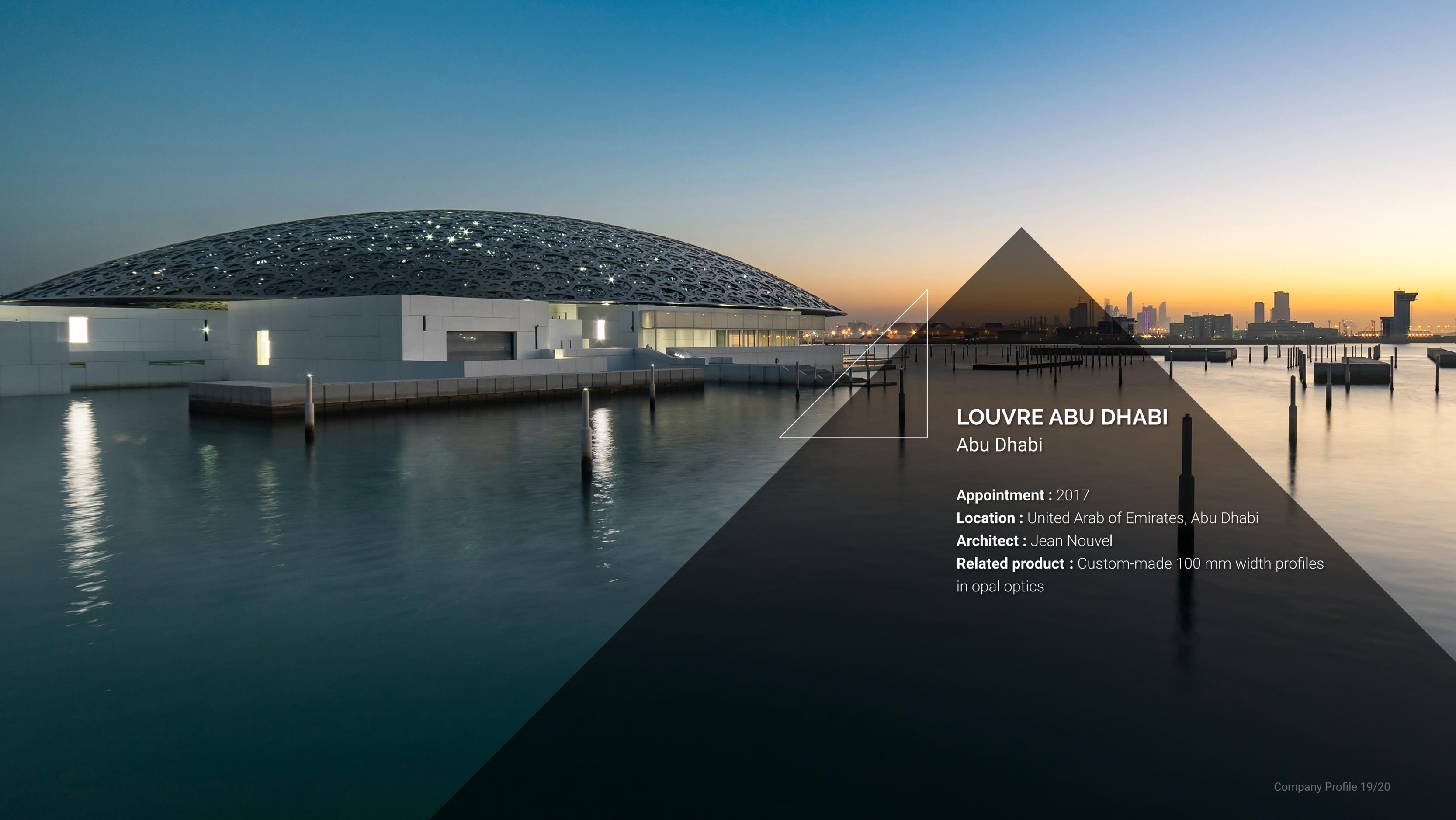
TWITTER PARIS OFFICE
Paris

Appointment : 2016

Location : France, Paris

Architect : Andre PUTTMAN

Related product : Lightway 6 Prismatic Opal



LOUVRE ABU DHABI

Abu Dhabi

Appointment : 2017

Location : United Arab of Emirates, Abu Dhabi

Architect : Jean Nouvel

Related product : Custom-made 100 mm width profiles
in opal optics



GRAND MOSQUE

Algeria

Appointment : 2016

Location : Algeria, Algiers

Related product : Custom Made Lighting Fixtures



**MUSEUM OF ISLAMIC
ART**
Doha

Appointment : 2018

Location : Qatar, Doha

Architect : I. M. Pei, Jean-Michel Wilmotte

Related product : Lightway 6 Inground Cut Off Washers



MUSEUM OF THE FUTURE

Dubai

Appointment : 2019 - In Progress

Location : United Arab of Emirates, Dubai

Architect : Shaun Killa

Related product : Custom made 100 mm width profile in opal optics



**KING ABDUL AZIZ
CENTER FOR WORLD
CULTURE**

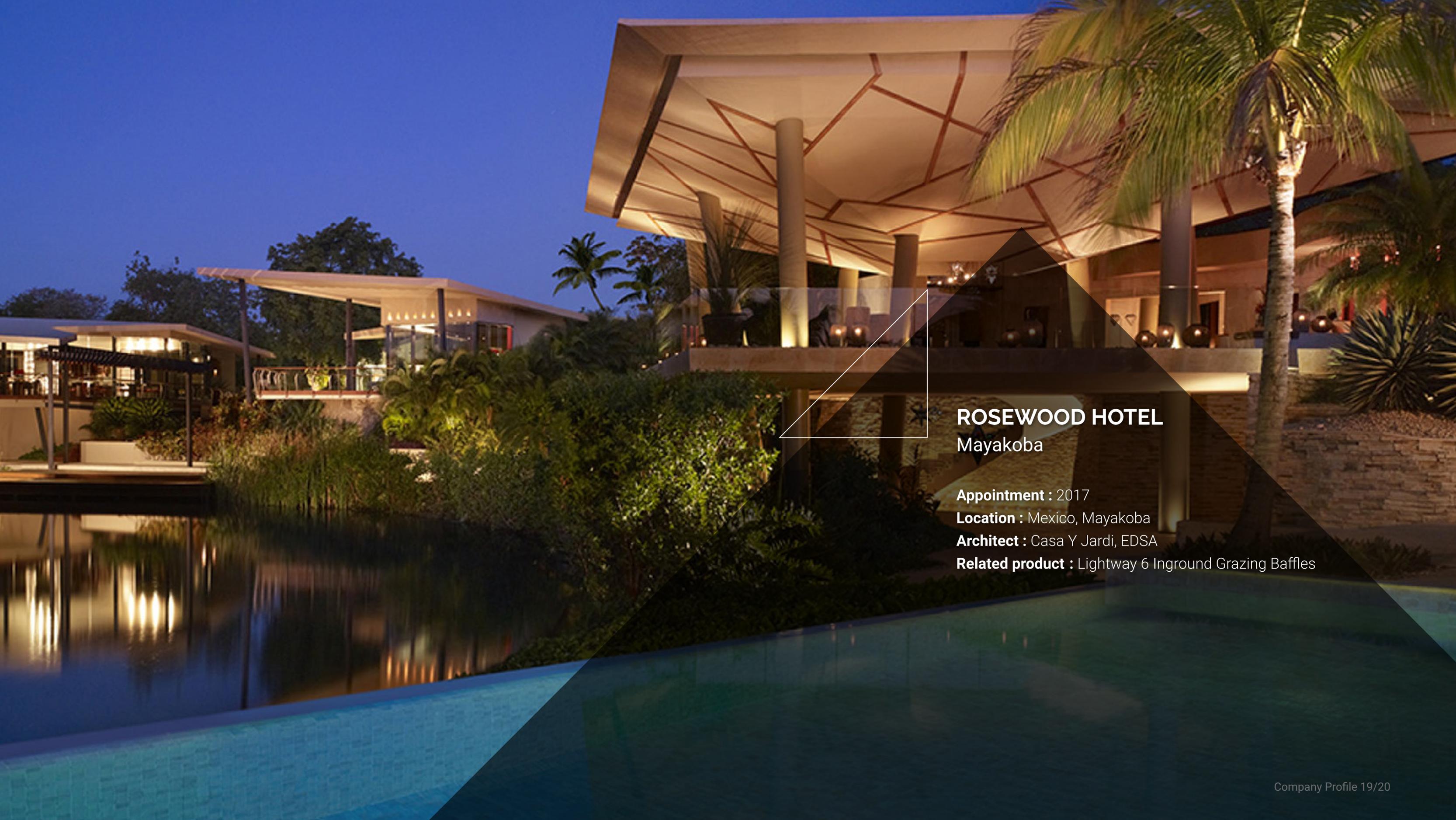
Dubai

Appointment : 2018

Location : Kingdom of Saudi Arabia, Dhahran

Architect : Snøhetta

Related product : C60 Canopy



ROSEWOOD HOTEL
Mayakoba

Appointment : 2017

Location : Mexico, Mayakoba

Architect : Casa Y Jardí, EDSA

Related product : Lightway 6 Inground Grazing Baffles



MGM 美高梅



MGM GRAND

MGM HOTEL

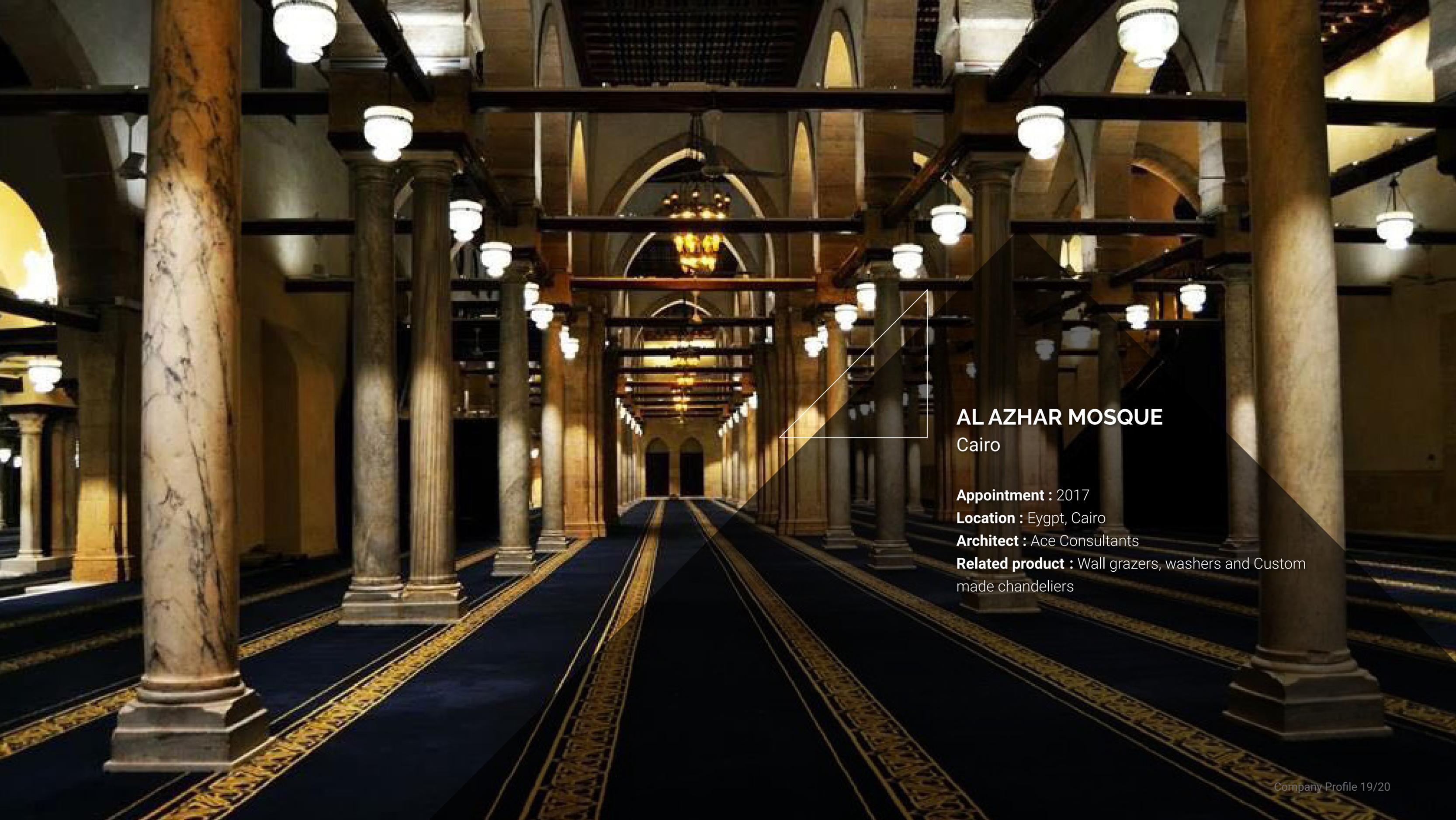
Macau

Appointment : 2017

Location : China, Macau

Architect : Wong Tung & Partners

Related product : U60 Lightway Inground Grazing Baffles



AL AZHAR MOSQUE

Cairo

Appointment : 2017

Location : Egypt, Cairo

Architect : Ace Consultants

Related product : Wall grazers, washers and Custom made chandeliers



**NATIONAL WAR
MEMORIAL**
Delhi

Appointment : 2018

Location : India, Delhi

Architect : WeBe Design Lab

Related product : Lightway 6 Symmetrical Baffles - Inground
walk over

CONTACT US

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